

OFFICE OF THE DIRECTOR: COMMUCATIONS AND EVENTS MANAGEMENT

Steve Vukile Tshwete Complex, Zone 6 Zwelitsha, 5608, Private Bag X0032, Bhisho, 5605 REPUBLIC OF SOUTH AFRICA:

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Website: www.ecdoe.gov.za

TO : DISTRICT DIRECTORS

: CHIEF EDUCATION SPECIALISTS - ESSS

: EDO'S

: SCHOOL PRINCIPALS

: SGB'S

: NSNP MONITORS

FROM : DIRECTOR – NSNP

DATE : 04 OCTOBER 2021

SUBJECT: NATIONAL NUTRITION WEEK AND WORLD SCHOOL MILK DAY

COMPETITION

1. Background

The Department of Basic Education through the National School Nutrition Programme, promotes Nutrition Education using various tools such as school hygiene trainings, school food gardens, etc. There are Annual Institutionalised Dates that are used as a vehicle to spread good nutrition messages in and around school communities. These include:

- National Nutrition Week which seeks to promote good nutrition habits among learners and school communities. This involves World Food Day.
- Arbor Day seeing the deteriorating of forests and the rapid change in climatic conditions, this day is set aside globally to promote the planting of trees (non-evasive species).
- World School Milk Day where learners especially at primary school level, are reminded about the value of micro-nutrients found from milk and its benefits towards their growth.

2. National Nutrition Week 2021

The National Nutrition Week is held on the $9^{th} - 15^{th}$ October annually. Districts and schools are implored to use the **following link** to access the material to be used in schools.

http://drive.google.com/drive/folders/10gRMv1RuK83bDhm6CT0Sy7bysc46FlWE?





3. World School Milk Day Competition

This year, the DBE, through the NSNP in collaboration with the Milk Producers Organisation (MPO) and Consumer Education Project of Milk South Africa (CEP), is running a virtual campaign for World School Milk Day 2021. The competition is open for all public schools from grade R-6. The teacher is expected to develop and present the lesson plan on dairy farming (from CAPS document) over the WSMD period. Using the activity sheets created by the Consumer Education Project of Milk South Africa (CEP) with DBE inputs, the competition is utilised as a tool to assess if a learner can comprehend what they have been taught. The activity sheets focus on the CAPS document for the Foundation and Intermediate Phases where dairy and nutrition is the prescribed topic.

Nomination Process

- The competition activity sheets will be sent out via email by the PEDs/Districts to the participating schools.
- The participating schools will need to have access to the internet and have their own individual school social media accounts. Where a school does not have its own account, a teacher can be nominated to submit on behalf of the school.
- Participating schools will have to print out and circulate the activity sheets among the learners to complete (as part of their planned lesson activity or extramural).
- The school can nominate a winner per grade that best represents the identity of the school and submit it online to the DBE via Facebook (https://www.facebook.com/BasicEd)
- The competition will run from 29 September and closing date of entries will be 15th
 October.

Submitting Entries

- •The entry must be posted as a comment on the pinned #WSMDCompetition post of the DBE's Facebook wall (https://www.facebook.com/BasicEd).
- •The entry should be uploaded with the winning picture, the name of the school, the learner's first name and grade.
- •The following handles @BasicEd, @RediscoverDAIRY, @milkproducersSA should be tagged.
- •The following Hash tags must be used: #EnjoyDAIRY, #WSMD2021

The link for the World School Milk Day competition is:

http://www.education.gov.za/WorldSchoolMilkDay2021.aspx







The directorate is aware of the time-frame and therefore apologises for the inconvenience caused. For further enquiries please contact Mr. Ketile on 040-608 4012 or send an email to linky.ketile@ecdoe.gov.za

MR. E SCHEUN ACTING DIRECTOR – NSNP

4 October 2021 DATE



