

DIRECTORATE SENIOR CURRICULUM MANAGEMENT (SEN-FET)

HOME SCHOOLING SELF-STUDY ANSWER SHEET

SUBJECT	BUSINESS STUDIES	GRADE	12	DATE	26/08/2020
TOPIC	BUSINESS ROLES	TERM 1 REVISION		TERM 2 & 3 CONTENT	

QUESTION 1: BUSINESS ROLES

- 1.1 1.1.1 Brainstorming $\sqrt{}$
 - 1.1.2 Force-field analysis √
 - 1.1.3 Nominal group technique $\sqrt{}$
 - 1.1.4 SCAMPER √

1.2 Components of corporate social responsibility (CSR

- Environment/Environmental awareness√
- ullet Ethical corporate social investment $\sqrt{}$
- Health and safety√
- Corporate governance√
- Business ethics√
- Employment equity√
- Supply chain√ Customers√

(4)

Community√

Any other relevant answer related to the components of CSR. NOTE: Mark the first FOUR (4) only.

 (4×1) (4)

1.3 1.3.1 Causes of conflict.

- Constant infighting. √
- Employees criticize each other's ideas from time to time. $\sqrt{}$

(2)

- 1.3.2 Conflict resolution procedure / steps
 - Identify / Acknowledge that there is conflict. $\sqrt{\sqrt{}}$
 - Analyse the cause(s) of conflict by breaking it down into different parts. $\sqrt{\sqrt{}}$
 - Pre-negotiations may be arranged where members will be allowed to state their case / views separately. $\sqrt{\sqrt{}}$
 - Arrange a meeting between conflicting team members. $\sqrt{\sqrt{}}$
 - A time and place for discussion is arranged for negotiations where all members are present. $\sqrt{\sqrt{}}$
 - Each member has the opportunity to express his / her own opinions / feelings / Conflicting members may recognise that their views are different. $\sqrt{}$
 - Devise / Brainstorm possible ways of resolving the conflict. $\sqrt{\sqrt{1}}$
 - Conflicting members agree on criteria to evaluate the alternatives. $\sqrt{\sqrt{}}$
 - The best possible solution(s) is / are selected and implemented. $\sqrt{\sqrt{}}$
 - Evaluate / Follow up on the implementation of the solution(s). $\sqrt{\sqrt{}}$
 - Monitor progress to ensure that the conflict has been resolved. $\sqrt{\sqrt{}}$
 - Any other relevant answer related to a positive analysis of conflict resolution techniques.

(2 X 2) (Max) (4)

1.4 Criteria for assessing successful team performance Interpersonal attitudes and behaviour $\sqrt{\sqrt{}}$

- Members have a positive attitude of support and motivation towards each other. $\sqrt{}$
- \bullet Good/Sound interpersonal relationships will ensure job satisfaction/increase productivity of the team. \lor
- ullet Members are committed/passionate towards achieving a common goal/ objectives. $\sqrt{}$
- Team leader acknowledges/gives credit to members for positive contributions.

 Any other relevant answer related to interpersonal attitudes and behaviour as criteria for assessing successful team performance.

Criteria (2)

Explanation (1)

Sub max (3)

Shared values/Mutual trust and support $\sqrt{\sqrt{}}$

- ullet Shows loyalty/respect/trust towards team members despite differences. $\sqrt{}$
- Shows respect for the knowledge/skills of other members. $\sqrt{}$
- Perform team tasks with integrity/pursuing responsibility/meeting team deadlines with necessary commitment to team goals. $\sqrt{}$
- Any other relevant answer related to shared values/mutual trust and support as criteria for assessing successful team performance.

Criteria (2)

Explanation (1)

Sub max (3)

Communication √√

- A clear set of processes/procedures for team work ensures that every team member understands his/her role. $\sqrt{}$
- Efficient/Good communication between team members may result in quick decisions. $\sqrt{}$
- Quality feedback improves the morale of the team. $\sqrt{}$
- ullet Open/Honest discussions lead to effective solutions of problems. $\sqrt{}$
- Continuous review of team progress ensures that team members can rectify mistakes/act proactively to ensure that goals/targets are reached. $\sqrt{}$
- Any other relevant answer related to communication as criteria for assessing successful team performance.

Criteria (2)

Explanation (1)

Sub max (3)

Co-operation/Collaboration√√

- \bullet Clearly defined realistic goals are set, so that all members know exactly what is to be accomplished. \checkmark
- Willingness to co-operate as a unit to achieve team objectives. $\sqrt{}$
- Co-operate with management to achieve team/business objectives. $\sqrt{}$

- Agree on methods/ways to get the job done effectively without wasting time on conflict resolution. $\sqrt{}$
- All members take part in decision making. $\sqrt{}$
- A balanced composition of skills/knowledge/experience/expertise ensures that teams achieve their objectives. $\sqrt{}$

Any other relevant answer related to co-operation/collaboration as criteria for assessing successful team performance.

Criteria (2)

Explanation (1)

Sub max (3)

NOTE: Mark the first TWO (2) only.

(2 x 3) (6)

1.5 1.5.1 **Problem solving techniques**

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PROBLEM SOLVING TECHNIQUE		QUOTE FROM SCENARIO				
Brainstorming $\sqrt{}$		Employees were requested to suggest new ideas in a large group without working				
		individually/These ideas were used to inspire new				
	(2)	thoughts. $$ (1)				
		Sub max (3)				
Force-field analysis√√		SF wanted to change the design of some of their				
·		furniture/ The management of SF evaluated the				
	(2)	advantages and disadvantages of each idea. $\sqrt{(1)}$				
		Sub max (3)				

NOTE: 1. Mark the first TWO (2) only. 2. Do not award marks for quotes if the problem solving techniques are incorrectly identified.

Max

(6)

1.6 Benefits of corporate social investment (CSI) for businesses.

- The business may have a good public image/reputation √ as they look after their employees/conduct themselves in a responsible way. √
- CSI projects may be used as a marketing strategy $\sqrt{\ }$ to promote products/ services. $\sqrt{\ }$
- The business may have a competitive advantage $\sqrt{\ }$, resulting in good publicity and an improved reputation. $\sqrt{\ }$

- Promotes customer loyalty $\sqrt{\text{resulting in increased sales/profit/more customers.}} \sqrt{\text{resulting in increased sales/profit/more customers.}}$ CSI projects promote teamwork $\sqrt{\text{amongst}}$ the employees of the business. $\sqrt{\text{amongst}}$ Business may enjoy tax advantages $\sqrt{\ }$, e.g. tax reduction/rebates. $\sqrt{\ }$ Assist in addressing socio-economic issues $\sqrt{\text{e.g.}}$ poverty. $\sqrt{\text{e.g.}}$
- If the corporate sector gets voluntarily involved in CSI√, it is less likely that government will enforce the issue through legislation. $\sqrt{}$
- Employees feel like they are making a difference $\sqrt{1}$ in working for this business. $\sqrt{1}$
- It helps to retain staff/lower staff turnover $\sqrt{}$ as employees' health/safety is considered. $\sqrt{}$
- CSI helps to attract investors √ which may lead to expansion/growth. √
- Improves the health of its employees $\sqrt{1}$ through focussed CSI programmes. $\sqrt{1}$
- The business may become more community-based √ by working closely with the community to roll out skills development projects. $\sqrt{}$ Max

Any other relevant answer related to the benefits of CSI for the businesses.

1.7 Correct procedure to deal with grievances

- Mr Cloete should verbally state his problem to his supervisor. $\sqrt{\sqrt{}}$
- The supervisor listens, investigates the problem and suggests solutions. $\sqrt{\sqrt{}}$
- If Mr Cloete is not satisfied with the suggested solution(s), he can submit a formal written complaint to the next level of management. $\sqrt{\sqrt{}}$
- The next level of management investigates the problem further, suggests a solution and makes a recommendation. $\sqrt{\sqrt{}}$
- If Mr Cloete is happy with the solution/resolution, the grievance is solved. $\sqrt{\sqrt{}}$
- If Mr Cloete is not satisfied, he must declare a dispute in which case the matter will be referred for mediation and arbitration to the CCMA/Labour court. $\sqrt{\sqrt{}}$

Any other relevant answer related to the correct procedure for dealing with grievances. (3 X 2)NOTE: Accept the procedure in any order. Max

> **TOTAL** [40]

(8)

(6)