



Your premier accredited ICT company



# Proposal

[www.e-learner.mobi](http://www.e-learner.mobi)  
[www.computers4kids.co.za](http://www.computers4kids.co.za)





### **Computers 4 Kids Profile**

Computers 4 Kids is a Technology Top 100 winning educational ICT company that was formed in 1995 by Russell and Elizabeth Pengelly, both qualified Educators. Computers 4 Kids provides a unique integrated ICT curriculum, teacher training and ongoing training and support to primary and high school learners as well as adults in South Africa as well as 10 countries across the globe. The product is branded as **e-Learner**.

Based in Cape Town with offices internationally, Computers 4 Kids, currently services a couple of hundred schools in Southern Africa on a monthly contractual basis. The company has successfully trained in excess of 18 000 educators and over 6 000 000 learners in South Africa over the years and has recently been the successful bidder for a number of tenders ranging from e-Learning Training (DBE) to customizing digital content and citizen engagement (DEDAT Wi-Fi tender). Computers 4 Kids was the preferred service provider for Gauteng Online training and rolled out the Advanced Open Source Training to 1600 Educators at 80 venues in March 2013. The Wi-Fi tender involves training 384 000 citizens on the benefits of Wi-Fi.

Our integrated CAPS aligned ICT curriculum ties in with the classroom themes and topics that are being taught by the class teacher, which means that the learners can consolidate academic themes, skills and 21<sup>st</sup> century life skills covered in the class whilst mastering ICT skills. Online teacher training and development as well as the integration of ICT's are the company's strengths.

Curricula materials have been localised for the various countries in which we operate (South Africa, Zambia, Angola, UAE, Jordan, Namibia, Swaziland, Botswana, Ghana, etc.) as well as translated into French, Portuguese and Spanish. The product works on all devices and all operating systems.

Resources, templates, website links and educational games form a core element to the curriculum which goes hand in hand with our unique teaching approach – this culminates in effective teaching and learning in the classroom. The curriculum is not operating system dependent which makes it quite unique. This fun and relevant integrated ICT curriculum is made up of over 750 step-by-step full colour modules and has been approved by various education departments in South Africa.

Full initial teacher training and on-going support on a monthly basis by means of our network of support staff ensures the curriculum works for each school. As a Microsoft partner, we offer SACE endorsed courses for Educators and unique localised Minecraft: Education Edition content.

Benchmarked certification is available to all grade 4 and 7 learners at a nominal cost.

Computers 4 Kids won the SMME of the Year (2016) and PERA Award (2016) as well as the prestigious Technology Top 100 Award for Excellence in the Management of People and the Director General's Award for Emerging and Small Businesses in 2012.

For further information, please visit [www.computers4kids.co.za](http://www.computers4kids.co.za), [www.e-learner.mobi](http://www.e-learner.mobi) And [www.classesonline.mobi](http://www.classesonline.mobi)

RUSSELL PENGELLY  
Managing Director



17 November 2020

Dear ICT Coordinator

Thank you for your interest in our **benchmarked** integrated ICT curriculum, branded as **e-Learner**. Enclosed please find a proposal and quotation for your perusal.

Computers 4 Kids is a South African company run by a team of qualified educators. We provide an integrated ICT curriculum to schools in South Africa and have recently opened offices across the globe.

**To date we have trained in excess of 30 000 teachers and over 6 000 000 students!**

As far as this proposal is concerned, Computers 4 Kids will supply the following in the form of an educational ICT solution to your school:

- Supplying a benchmarked ICT curriculum from age 4 – 17 made up of over 750+ full colour integrated modules and 200+ Minecraft activities. These CAPS aligned modules tie in with the themes and topics that the students are covering in class with their class teachers.
- School and home access
- Access to CAPS aligned Minecraft: Education Edition content.
- Access to Minecraft VR content.
- Benchmark e-Learner Foundation certification
- Ongoing curriculum development and regular updates.
- Planning and prep with your computer teachers on a quarterly basis if needed
- Assistance and guidance with evaluations and assessments if needed.
- Initial online training of your school ICT staff and then on-going online training and support of your ICT staff on a needs basis.
- Online access to the adult/community version as a means of fund raising for the school (offering adult/community ICT classes).



### **Costing**

**We are launching our new pricing as from January 2021 where ALL students get access to our unique and exciting e-Learner software at NO COST to the school.**

1. Online e-Learner curriculum for all students (site license): R0.00 per annum
2. *e-Learner Foundation* certification for all grade 4 and 7 learners: R125.00 per student. Ex VAT.



### **Terms & Conditions**

1. All costs exclude VAT
2. No minimum contract term
3. All grade 4 and all grade 7 learners must subscribe to the certification offer.
4. Certification costs are paid in January each year and certificates are issued in November each year.

Should you require any further information regarding our integrated curriculum, please do not hesitate to contact me.

Yours sincerely

### **Russell Pengelly**

CEO

Computers 4 Kids



# **"SCHOOL AGREEMENT"**

**CONTRACT ENTERED INTO BETWEEN**

**COMPUTERS 4 KIDS cc**

**AND**

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**(SCHOOL NAME)**

School Name:			
Postal Address:			
Physical Address:			
School Telephone:			
School Email Address:			
Principal's Full Name:			
Principal's Email Address:			
Teacher's Full Name:			
Teacher's Email Address:			
Teacher's Twitter Handle:			
Bursar's Full Name:			
Bursar's Email Address:			
School Website:			
School's Facebook:			
School's Twitter Handle:			
Curriculum Details. Please tick blocks required.			
Microsoft Office Version	<input type="checkbox"/> 0365	<input type="checkbox"/> 2016	<input type="checkbox"/> 2013
	<input type="checkbox"/> other		
e-Learner Curriculum	<input type="checkbox"/> e-Learner	<input type="checkbox"/> Minecraft: Education Edition.	<input type="checkbox"/> e-Learner ACE
For Minecraft: Education Edition only			
Office 365 licences required	<input type="checkbox"/> Yes		<input type="checkbox"/> No

## INTENTION

Starting Date		
Phases using the Curriculum	Pre-Primary	
	Primary School	
	High School	
	Community/Adult	
Total number of logins required(i.e.total school numbers)		
Learners:	Number:	Total (R125.00 ea.)
Grade 4 learner numbers		R
Grade 7 learner numbers		R
Sub Total		R
VAT		R
<b>Grand Total</b>		<b>R</b>

## ADDITIONAL INFORMATION

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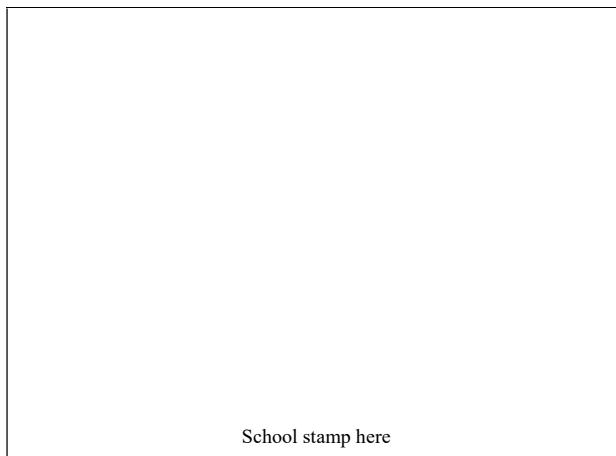
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For: COMPUTERS 4 KIDS

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For: THE SCHOOL

(Principal/Chairman of The Governing Body)



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Witness

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Witness