



Tariffs for Advertising: 2022

 **Hoor hier newsletter**

 **Websites**

www.ecexams.co.za

www.eccurriculum.co.za

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2022 TARIFFS FOR ADVERTS

Tariffs for adverts on the following two platforms are explained below:

 *Hoor Hier* Newsletter

 Websites: www.ecexams.co.za & www.eccurriculum.co.za

1. HOOR HIER NEWSLETTER

This newsletter is published weekly during the school terms.

It is available online at <http://bit.ly/hoorhier> and is also distributed to more than 1 900 people/schools in the Eastern Cape via e-mail.

a. Advertisements

- Only adverts that are relevant to schools, teachers and learners will be considered, e.g. publishers, technology companies, financial services, etc.
- Adverts for schools (e.g. vacant posts, educational projects) are free. Schools may email their adverts to drik.greeff@gmail.com. See (b) below for the required format.
- Adverts for prospective teachers (summary of CVs) are free. Link: <http://bit.ly/CVinfo>
- It is expected from clients to design their own adverts according to the specifications below.
- Deadlines for adverts: Wednesdays at 17:00.
- Individuals, institutions or businesses who would like to advertise should contact me regarding the payment.

b. Specifications for adverts in the *Hoor Hier* newsletter

SIZE	ORIENTATION	FORMAT	COST: TWO EDITIONS
A4	Portrait	PDF or JPG	R500
A5	Landscape	PDF or JPG	R250

2. WEBSITES: www.ecexams.co.za & www.eccurriculum.co.za

The above websites were established more than 10 years ago. They contain education and examination resources that are used mainly by learners and teachers.

The websites are popular and are used nationwide. Currently, the annual number of users are more than **one million per year**, of which $\pm 60\%$ are **learners** and $\pm 40\%$ adults, mostly **teachers**.

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b. Specifications for adverts (banners) for the websites:

The following options are available: A **Leaderboard Banner** and/or a **Skyscraper Banner**. See the picture below.

Leaderboard Banner
955 x 90 Pixel
JPG/GIF<150 kb

Skyscraper Banner
160 x 600 Pixel
JPG/GIF<150 kb

ADVERT OPTIONS

Teaching Resources
CURRICULUM

We're here to help you save on energy.

Assessment & Exams
Curriculum Instructions
CAPS Documents
Grade R
Foundation Phase
Intermediate Phase
Senior Phase
FET Phase
eLearning
Map: Provincial Office
Old Website

Annual Teaching Plans (ATPs) for 2021
Click Here

Foundation Phase eLibrary

Grade R

Foundation Phase
Intermediate Phase
Senior Phase

FET Phase
ECD: 0 - 5 year old
Taalarsenaal

eLearning
www.ecexams.co.za
Question Papers

more

c. Price per Banner: 2022

- 12 months: R12 000 (R1 000 X 12 months)
- 6 months: R6 600 (R1 100 X 6 months)
- 3 months: R3 600 (R1 200 X 3 months)
- 1 month: R1 500

d. Changes

The client may change the advert once a month. (All adverts created and provided by the client.)

e. Display (on 7 web pages)

- www.ecexams.co.za
 - Landing Page (1 web page)
 - Examination Papers (1 web page)
 - Assessment Instructions (1 web page)
- www.eccurriculum.co.za
 - Landing Page (1 web page)
 - Circulars (1 web page)
 - Bulletins (1 web page)
 - Hoor Hier (1 web page)

3. CONTACT DETAILS

- Drik Greeff
- 0837638327
- drik.greeff@gmail.com
