



# **TOURISM**

**GRADE 12**

**REVISION QUESTIONS**

**TERM 2**

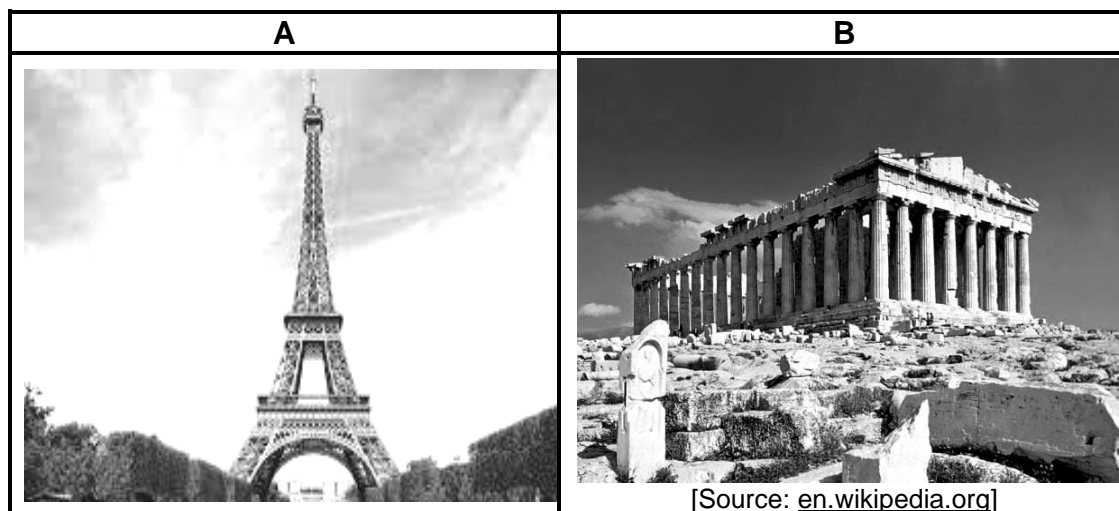
## **TOPIC: TOURIST ATTRACTIONS**

All the questions in this document were sourced from previous NSC and EC provincial question papers.

This document consists of 44 pages.

**TOPIC: TOURIST ATTRACTIONS****CONTENT: FAMOUS WORLD ICONS AND ATTRACTIONS****NOV 2014****QUESTION 4**

4.1 Refer to the icons below and answer the questions that follow.



4.1.1 Kelly and Mavis recently graduated in architecture. They are keen to visit icon A and icon B.


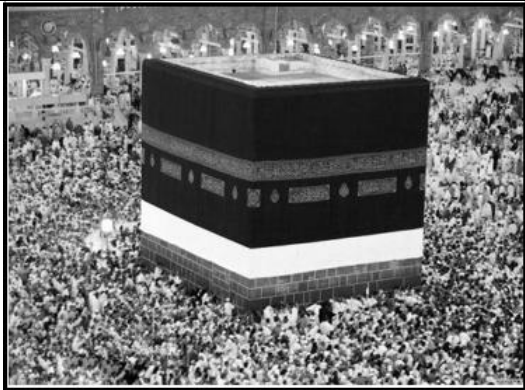

(a) Identify icon **A** and icon **B**. (2)

(b) Name the cities where icon **A** and icon **B** are located. (2)

4.1.2 Describe ONE architectural feature of icon **A** and ONE architectural feature of icon **B**. (2 x 2) (4)

**NOV 2015 NSC  
QUESTION 4**

4.1 Refer to the icons below and answer the questions that follow.

<b>VISITS TO RELIGIOUS SITES</b> <b>A specialised niche market exists for religious tourists</b>	
<b>A. The Wailing Wall</b>	<b>B. Mecca</b>
 <p style="text-align: right; font-size: small;">[Source: www.travelimages.com]</p>	 <p style="text-align: right; font-size: small;">[Source: www.alzahracentre.org]</p>
<b>C. Vatican City</b>	
 <p style="text-align: right; font-size: small;">[Source: www.vatican.fm]</p>	

Copy the table below into the ANSWER BOOK and complete it as indicated.

Example:

Icon	Country	City	ONE reason why it is regarded as a religious icon
X	Brazil	Rio de Janeiro	Statue of Christ that has religious significance for Christians

4.1.1

4.1.2

4.1.3

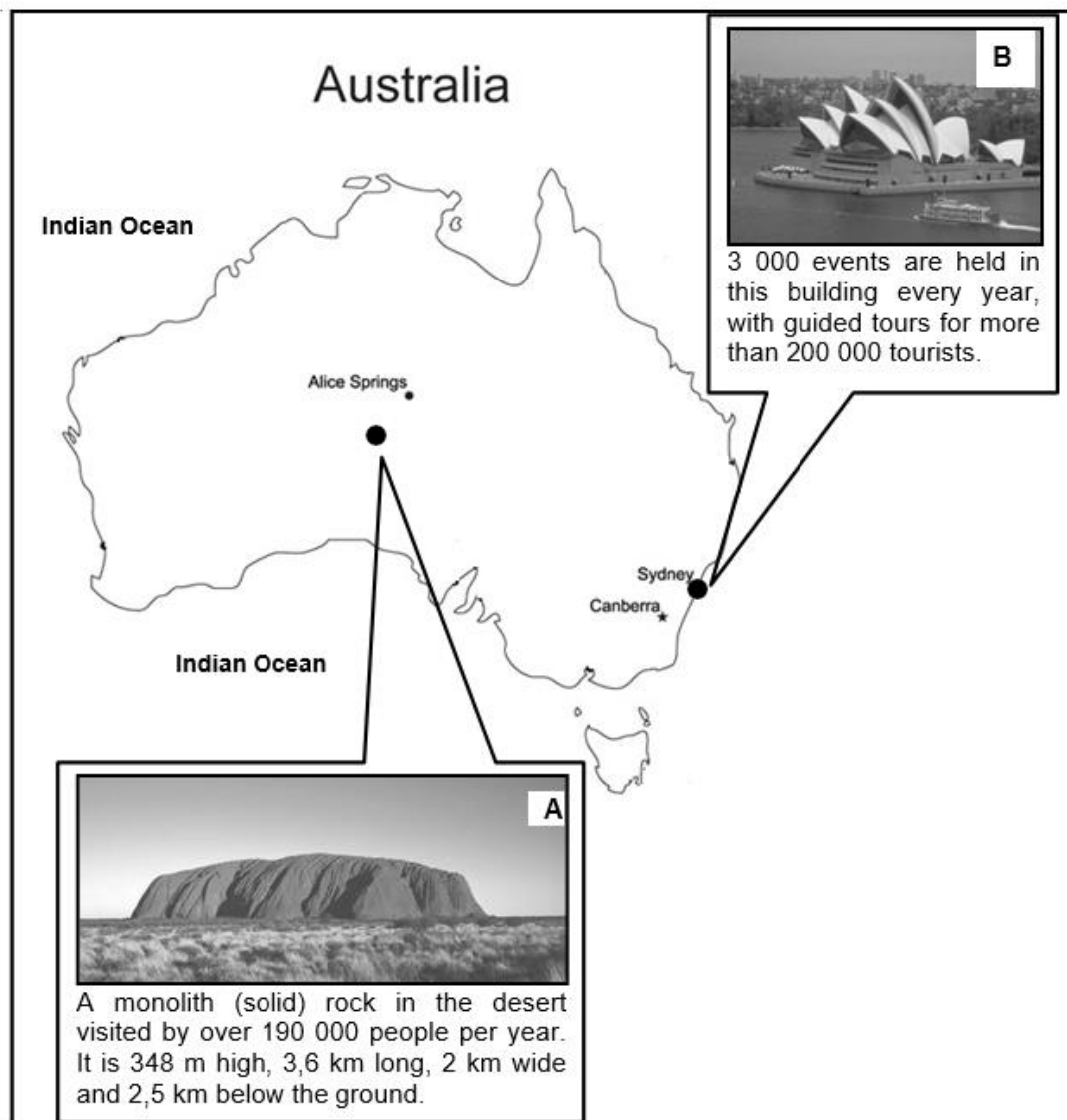
Icon	Country	City	ONE reason why it is regarded as a religious icon
<b>A</b>			
<b>B</b>			
<b>C</b>			

(4)

(4)

(4)

4.2 Study the map of Australia below and answer the questions that follow.



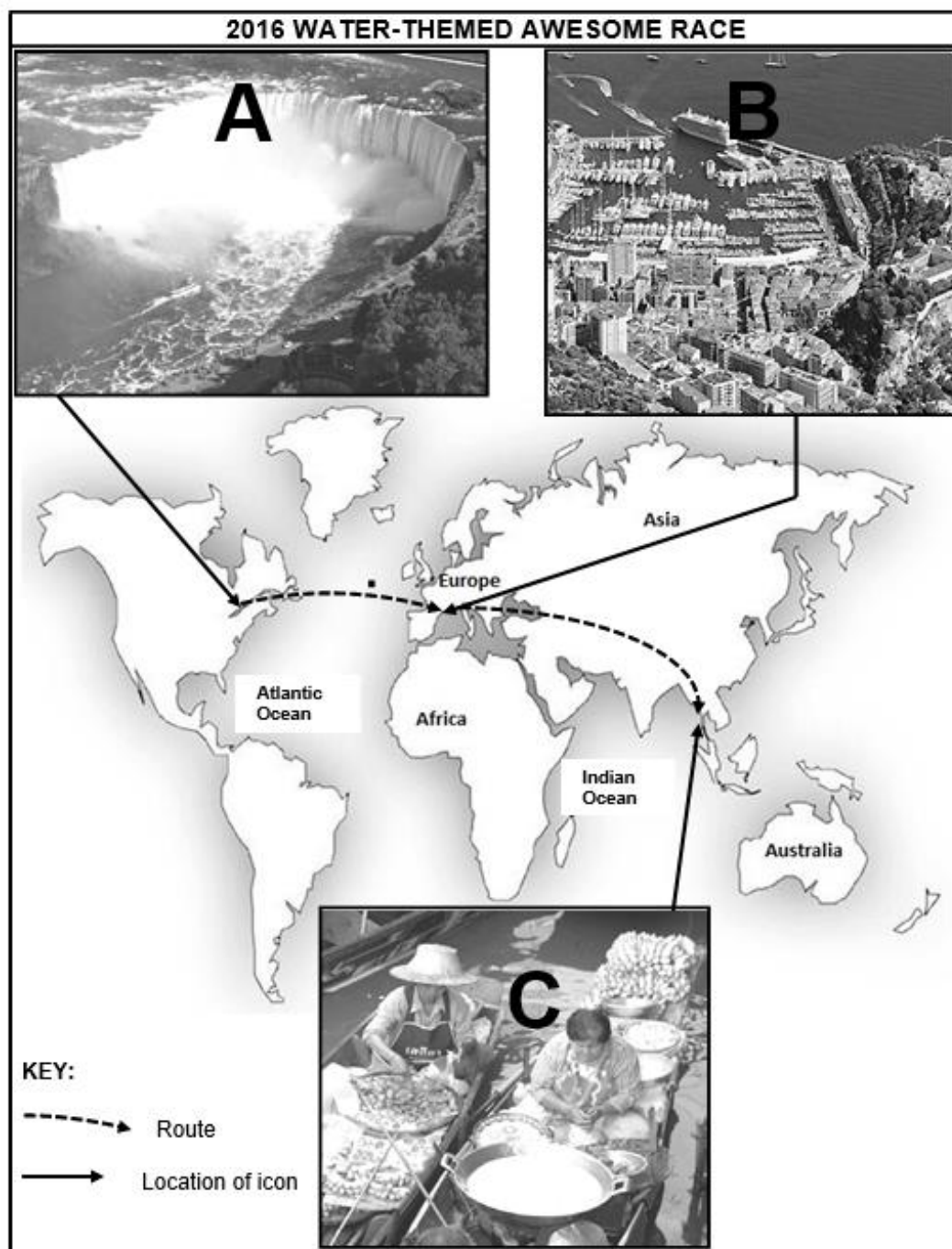
4.2.1 Refer to the map and identify icons **A** and **B**. (4)

4.2.2 Refer to the visitor statistics on the map and give ONE reason why the monolith rock receives fewer tourists than the other icon. (2)

**NOV 2016 NSC  
QUESTION 4**

4.1 Study the information below and answer the questions that follow.



Two contestants from South Africa are participating in the 2016 water-themed Awesome Race. The pictures and map below show international icons and attractions the contestants will visit during the race.



- 4.1.1 Give the contestants the following information before the start of the race:
- (a) The continent from where they will depart (2)
  - (b) The name of the icons/attractions at **A** and **C** (4)
  - (c) ONE water-based activity the contestants will participate in at attraction **B** (2)
- 4.1.2 The film crew of the Awesome Race will follow the contestants to film the Asian leg of the race.

Write a paragraph discussing THREE ways in which the filming of the Awesome Race will impact positively on Thailand as a tourist destination. (6)

- 4.2 Compare the two extracts on historical icons below taken from a travel website and answer the questions that follow.

PARTHENON	COLOSSEUM
770 000 tourists per year	Four million tourists per year
	
The Parthenon is an ancient Greek temple. The sculptures and the temple have been damaged by acid rain and car pollutants.	The Colosseum is one of the finest surviving examples of Roman architecture. However, it has been severely damaged by earthquakes and stone robbers.

[Adapted from [www.newworldencyclopedia.org](http://www.newworldencyclopedia.org)]

- 4.2.1 Name ONE similarity between the two icons in terms of their location. (2)
- 4.2.2 Refer to the description of the Parthenon and state TWO ways in which human activities have led to the destruction of this icon. (4)
- 4.2.3 Suggest ONE measure to reduce the impact of four million visitors per year to the Colosseum. (2)









# NOV 2017 NSC QUESTION 4

- 4.1 Study the map below that shows a world tour to famous icons and answer the questions that follow.

Two tourists are going on a world tour and will visit some of the most famous icons.

Match the icons (A–H) with the countries (4.1.1–4.1.8). Write only the question number (4.1.1–4.1.8), the letter of the icon (A–H) and the country where it is located in the ANSWER BOOK, for example 4.1.9 J South Africa.

**WORLD TOUR ROUTE**

<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
			
<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>
			

[Adapted from [www.famouslandmarks.com](http://www.famouslandmarks.com)]

(16)

# NOV 2018 NSC QUESTION 4

4.1 Study the information below and answer the questions that follow.

Mr Bean is on a treasure hunt to find the icons and attractions in London. Help him to find his way to the icons and attractions in London using the treasure map below.







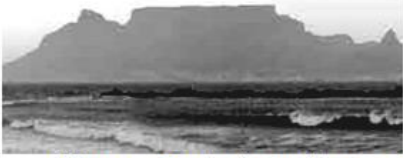
[Adapted from [www.pintinterest.com](http://www.pintinterest.com)]

- 4.1.1 Give the name of the country where the treasure hunt takes place. (1)
- 4.1.2 Mr Bean is using public transport for the treasure hunt. Identify, on the map, the mode of public transport he can use. (2)
- 4.1.3 Identify the THREE international icons (1, 2 and 3) that Mr Bean needs to find during the treasure hunt. (3)
- 4.1.4 (a) Identify the military activity 4 that Mr Bean will watch when visiting icon 3. (2)
- (b) Describe the military activity in QUESTION 4.1.4(a). (2)
- (c) State what icon 3 is mainly used for. (2)
- 4.1.5 Mr Bean's final clue is to locate the Crown Jewels. Name the icon where he will find this treasure. (1)

**FEB-MARCH 2015 NSC  
QUESTION 4**

4.1 Study the photographs of the TWO different types of tourists and the attractions/icons below.

4.1.1 Choose an attraction from COLUMN B that matches the type of tourist in COLUMN A. Write only the number (1–3) next to the question number (A and B) in the ANSWER BOOK, for example C 4.

COLUMN A (TYPES OF TOURISTS)	COLUMN B (ATTRACTIONS)
<p>A</p>  <p>[Source: <a href="http://aliexpress.com">aliexpress.com</a>]</p>	<p>1</p>  <p>[Source: <a href="http://wirednewyork.com">wirednewyork.com</a>]</p>
<p>B</p>  <p>[Source: <a href="http://www.odt.co.nz">www.odt.co.nz</a>]</p>	<p>2</p>  <p>[Source: <a href="http://www.istanbulvisions.com">www.istanbulvisions.com</a>]</p>
	<p>3</p>  <p>[Source: <a href="http://www.tourismupdate.co.za">www.tourismupdate.co.za</a>]</p>

(2)




4.1.2 Give ONE reason for EACH of your choices in QUESTION 4.1.1.

(2 x 2)

(4)

**FEB-MARCH 2016 NSC  
QUESTION 4**

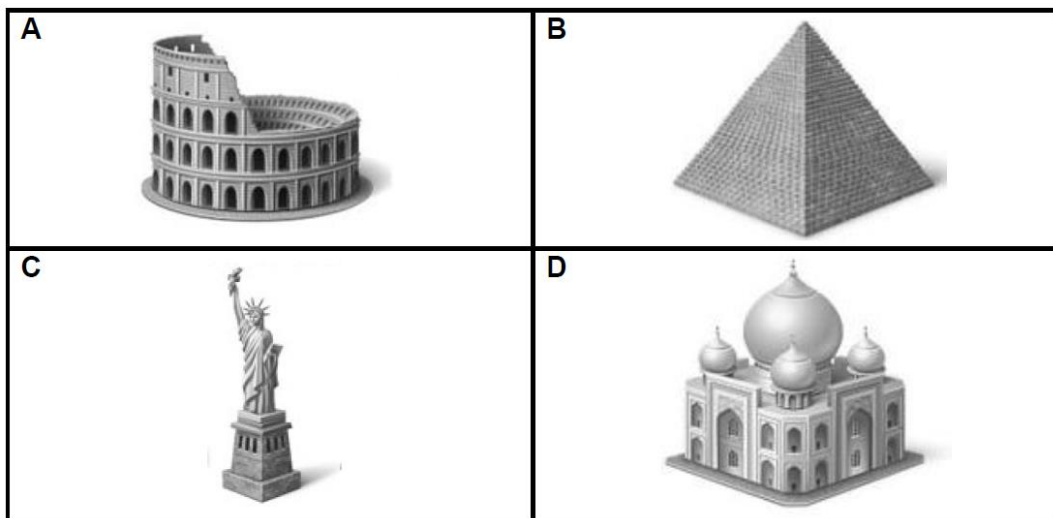
- 4.1 Study the information in the table below and answer the questions that follow.

THE POWER OF A TOWER		
Famous towers in the world attract many tourists annually.		
TOWER A	TOWER B	TOWER C
		

[Adapted from [www.coloribus.com](http://www.coloribus.com)]

- 4.1.1 Identify the countries where towers **A** and **B** are located. (2)
- 4.1.2 (a) Referring to the above picture, identify the most unusual structural feature of tower **A**. (2)
- (b) Suggest ONE environmental aspect that has led to this unusual feature. (2)
- 4.1.3 Give ONE reason why tourists would pay to use the lifts to go up tower **B**. (2)
- 4.1.4 Explain ONE way in which tower **B** makes provision for physically challenged tourists. (2)
- 4.1.5 Name tower **C**. (2)

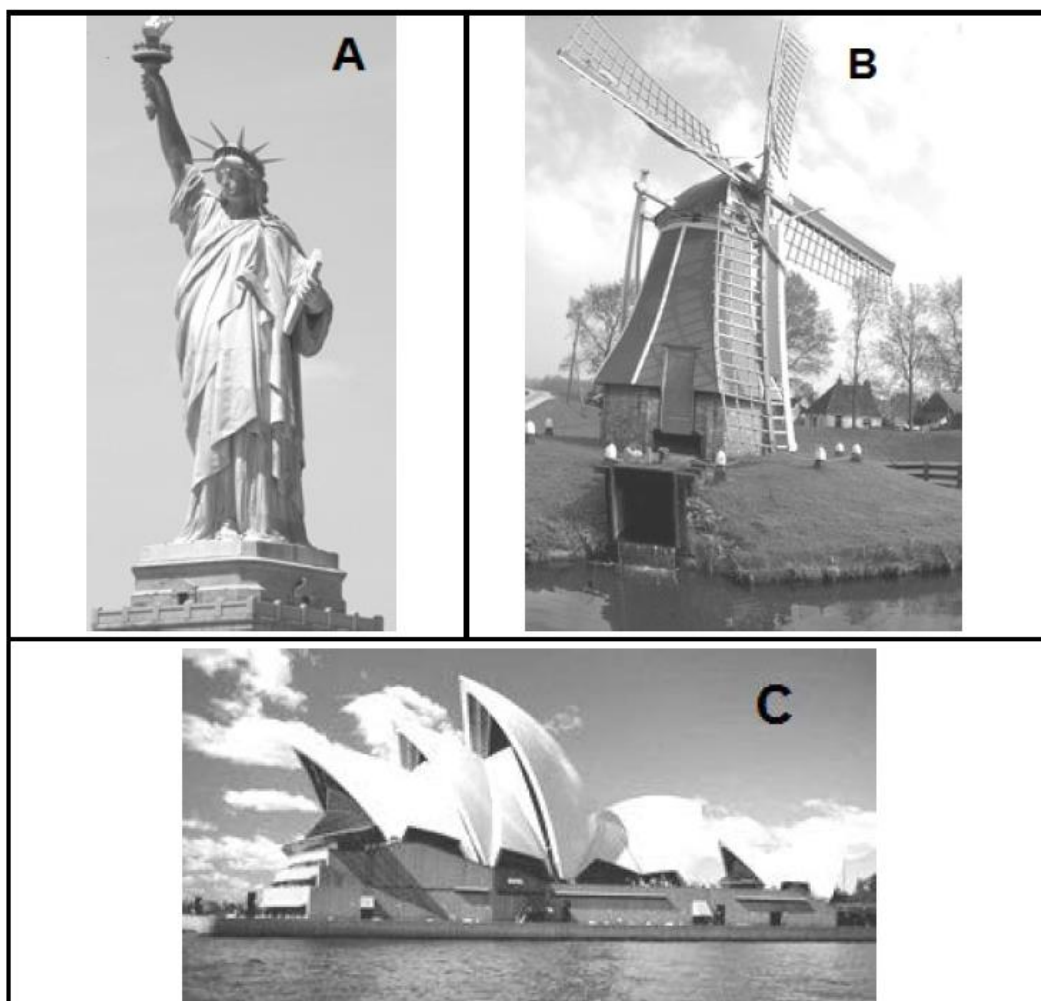
4.4 Refer to the icons below and answer the questions that follow.



- 4.4.1 (a) Identify icon **A**. (1)
- (b) Give ONE fact on the history of icon **B**. (2)
- (c) Identify icon **C**. (1)
- (d) Give ONE fact on the history of icon **C**. (2)
- (e) Identify icon **D**. (1)
- 4.4.2 Identify ONE feature common to icons **A**, **B** and **D**. (2)

**FEB-MARCH 2017 NSC  
QUESTION 4**

4.1 Study the icons below and answer the questions that follow.



4.1.1 Identify icon **A**. (2)

4.1.2 Icon A was given to the United States as a gift.

Name the country that gave this icon to the United States. (2)

4.1.3 Give ONE reason why this gift was given to the United States. (2)

4.1.4 Name the countries where icons **B** and **C** are located. (4)

4.1.5 Icons **B** and **C** were both originally built for a particular purpose.

Give ONE reason why the following icons were built:

(a) Icon **B** (2)

(b) Icon **C** (2)

- 4.2 Read the extract below and answer the questions that follow.

### THE BLACK FOREST

The Black Forest region is not very big, about 150 km long and 50 km wide. It has amazing scenery. Small towns and villages and local traditions can be explored by car in just a few days.

The Black Forest region is known for cuckoo clocks, cherry cakes, farmhouses, rolling hills of dark evergreen forests and deep valleys.

The area's first commercial industry was timber and wood production. In the winter months the farmers turned to woodwork. And thus the famous cuckoo-clock industry and the manufacturing of musical instruments developed. These industries still provide jobs, but income is now mainly generated through tourism. The tourism industry is an all-year-round industry due to tourists visiting ski resorts and spa facilities.

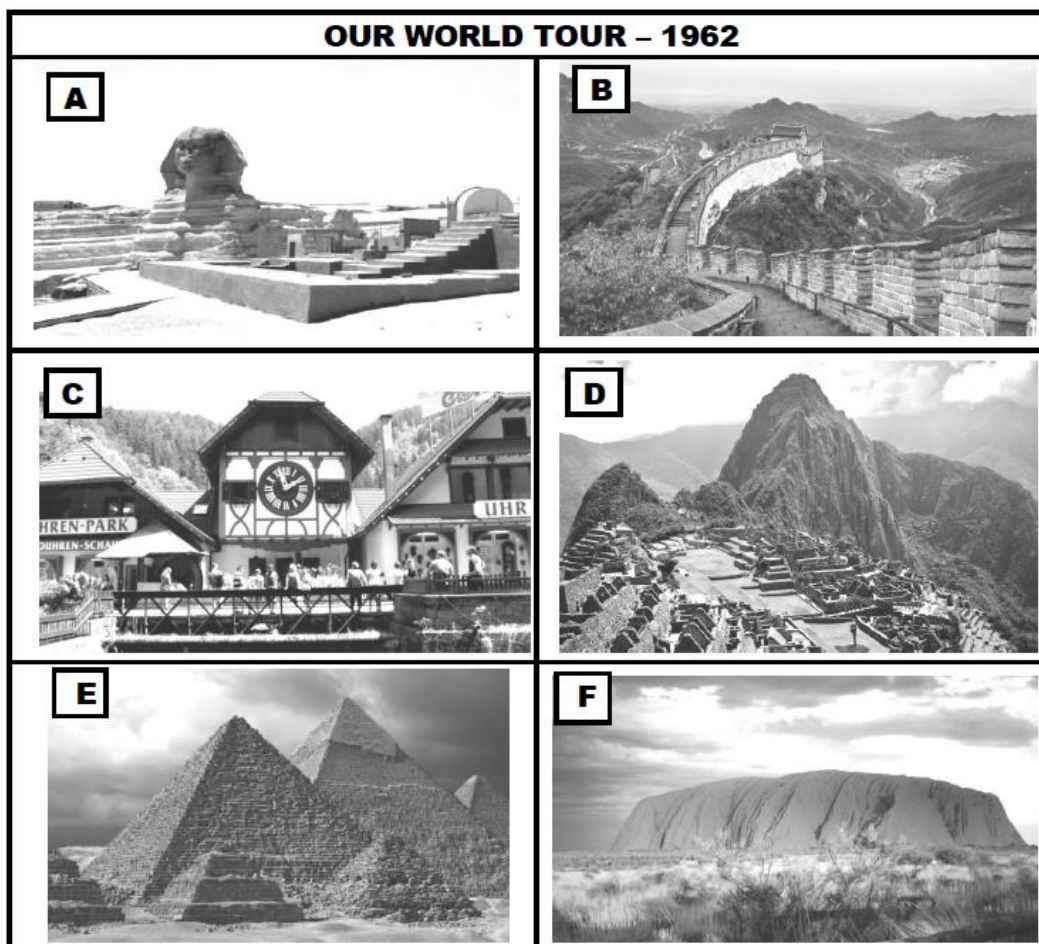
[Adapted from [www.roughguides.com](http://www.roughguides.com)]

- 4.2.1 (a) Name the continent where the famous Black Forest is located. (2)
- (b) Explain how the Black Forest got its name. (2)
- 4.2.2 Identify TWO activities in the extract above that tourists can engage in when they visit the Black Forest during winter. (4)
- 4.2.3 Explain THREE ways in which the activities identified in QUESTION 4.2.2 may impact positively on the tourism industry in the Black Forest. (6)

## FEB-MARCH 2018 NSC QUESTION 4

You came across an old photo album belonging to your grandmother

Study the six photographs (A–F) of a world tour in her album below and answer the questions that follow.



[Adapted from [www.placestoseeinyourlifetime.com](http://www.placestoseeinyourlifetime.com)]

- 4.1 Identify the icons and the countries in the photographs (A–E) that your grandmother visited on her world tour.

Write down only the letter (A–E) and the name of the icon and country next to the question number (4.1.1–4.1.5) in the ANSWER BOOK, for example J Statue of Liberty – USA

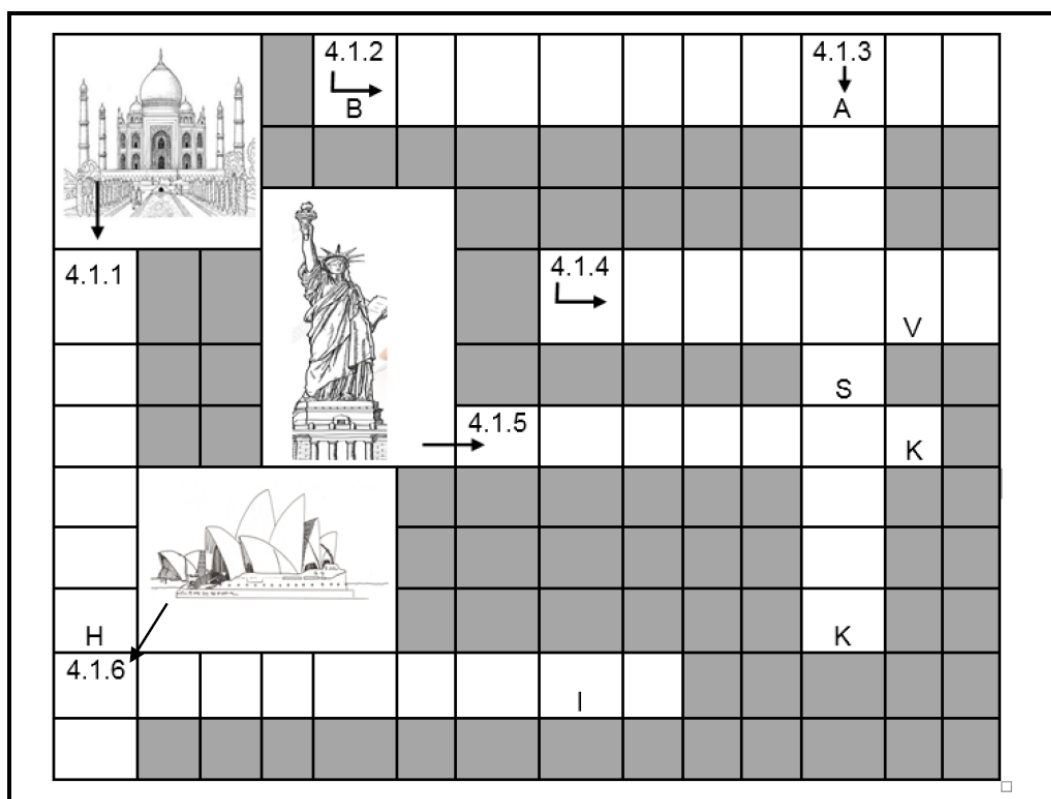
(10)

- 4.2 4.2.1 Give the number of countries your grandmother visited on her 1962 tour. (2)
- 4.2.2 Name the continent she did NOT visit. (2)
- 4.2.3 Identify ONE country she visited in the Southern Hemisphere. (2)

# MAY-JUNE 2018 NSC QUESTION 4

4.1 Refer to the clues below and complete the crossword puzzle.

Write only the answer next to the question numbers (4.1.1 to 4.1.6) in the ANSWER BOOK, for example 4.1.7 Eiffel Tower.



## CLUES

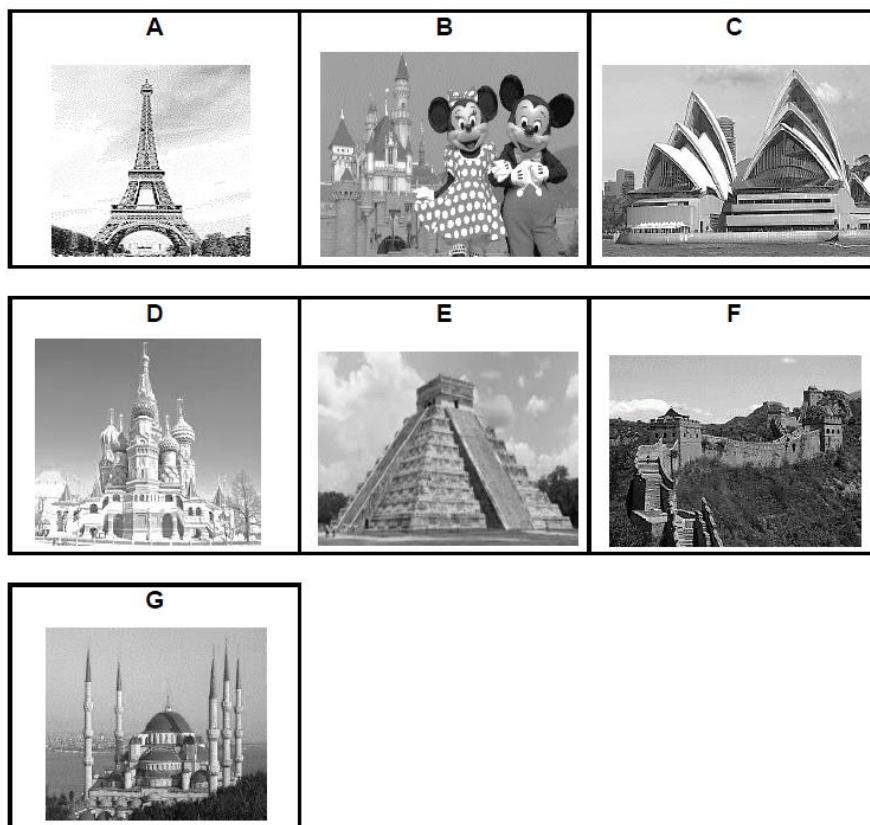
DOWN	ACROSS
4.1.1 Built in memory of the sultan's wife	4.1.2 The structure demolished (broken down) to symbolise the fall of communism
4.1.3 Tourist attraction also called Uluru	4.1.4 Icon in Portugal
	4.1.5 City where this statue is located
	4.1.6 Country where this multi-art centre is located

(6 x 1) (6)

## MAY-JUNE 2019 NSC QUESTION 4

4.1 Study the icons below and answer the questions that follow.

Write only the question number and the answer in your ANSWER BOOK,  
e.g. 4.1.6 Eiffel Tower.

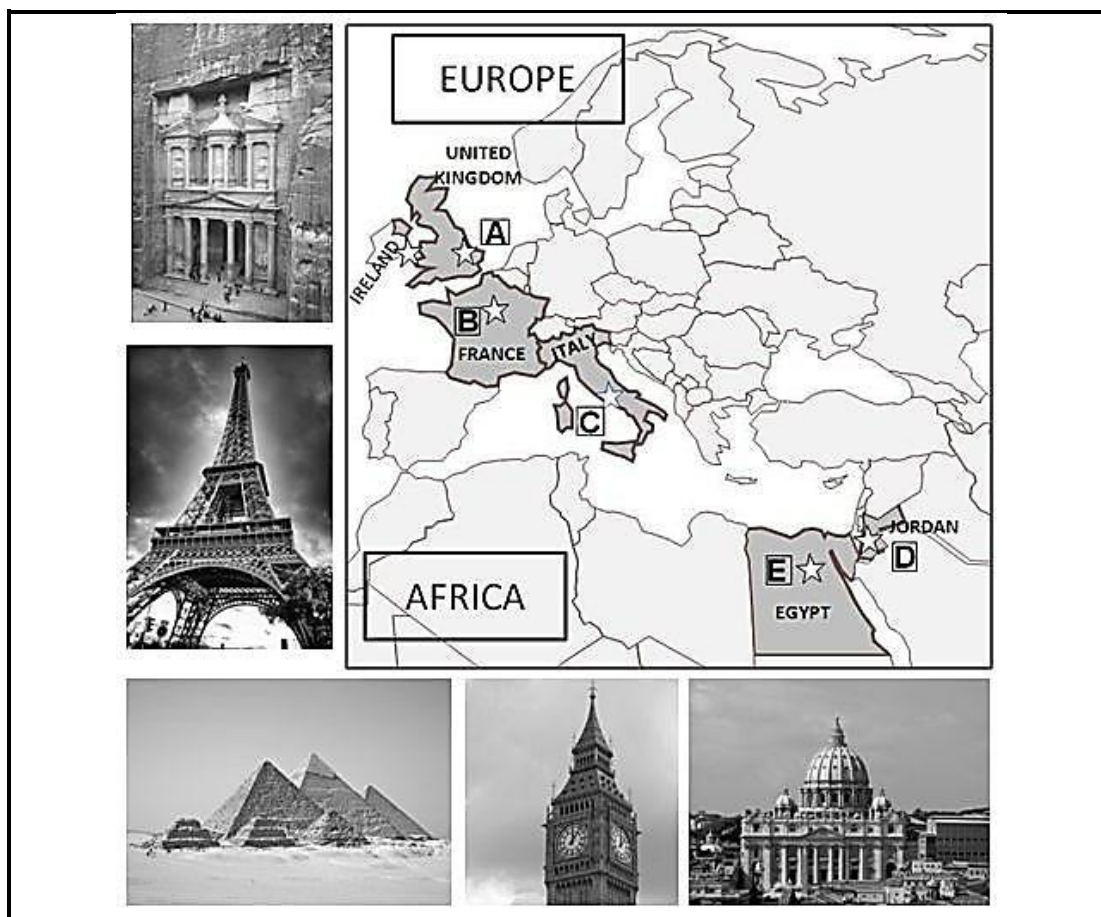


- 4.1.1 Name the icon that is the official residence of the President of Russia. (1)
- 4.1.2 Name the city where icon **C** is located. (1)
- 4.1.3 Name the continent where icon **E** is located. (1)
- 4.1.4 Name the icon at **F**. (1)
- 4.1.5 Name the country where icon **G** is located. (1)
- 4.2 4.2.1 Name the cultural group associated with icon **E**. (1)
- 4.2.2 Give ONE reason for the construction of the icon at **F**. (2)
- 4.2.3 Explain ONE reason why the attraction at **B** cannot be regarded as an icon representing the USA. (2)

## SEPT 2014 EC QUESTION 4

- 4.1 Mr and Mrs Fitzpatrick from Dublin, Ireland are about to depart on their dream holiday to the United Kingdom, France, Italy, Jordan and Egypt. A visit to a world icon in each of the countries will be the highlight of their tour.

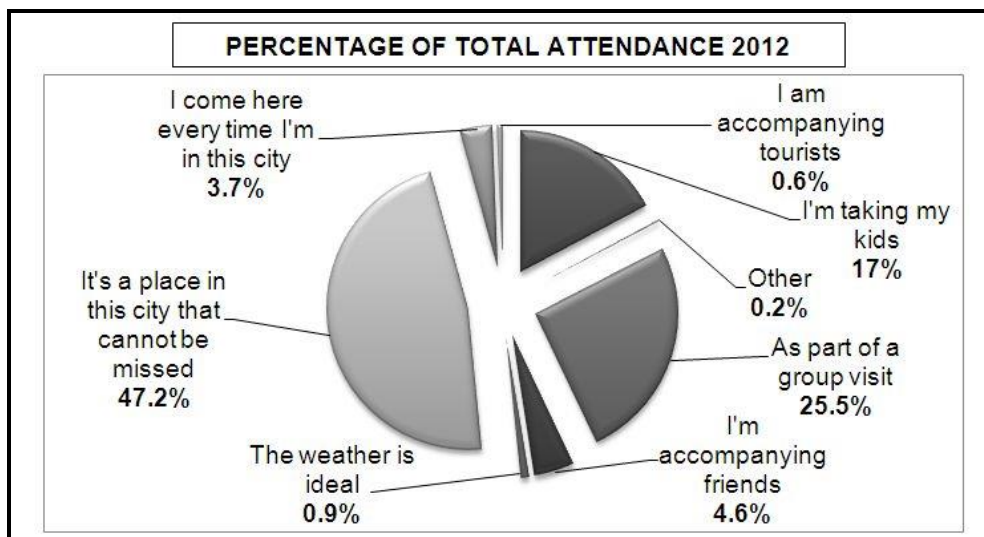
Study the pictures and the map of the world icons they will be visiting and answer the questions.



- 4.1.1 Define the concept: "icon". (2)
- 4.1.2 Refer to the map and pictures:
- Identify the icons labelled **A**, **B** and **D**. (3 x 1) (3)
  - Name the cities or towns in which the icons labelled **A**, **B** and **D** are located (3 x 1) (3)
- 4.1.3 Provide THREE interesting facts that could have influenced Mr and Mrs Fitzpatrick to visit:
- the icon in the city labelled **C**, located in Italy. (3)
  - the world icon in the city labelled **E**, located in Egypt. (3)

- 4.1.4 The icon labelled **B** in France is the most visited paid for tourist attraction in the world. Since opening in 1889 it has received 200 million visitors. In 2012 the total number of visitors recorded was 7.1 million.

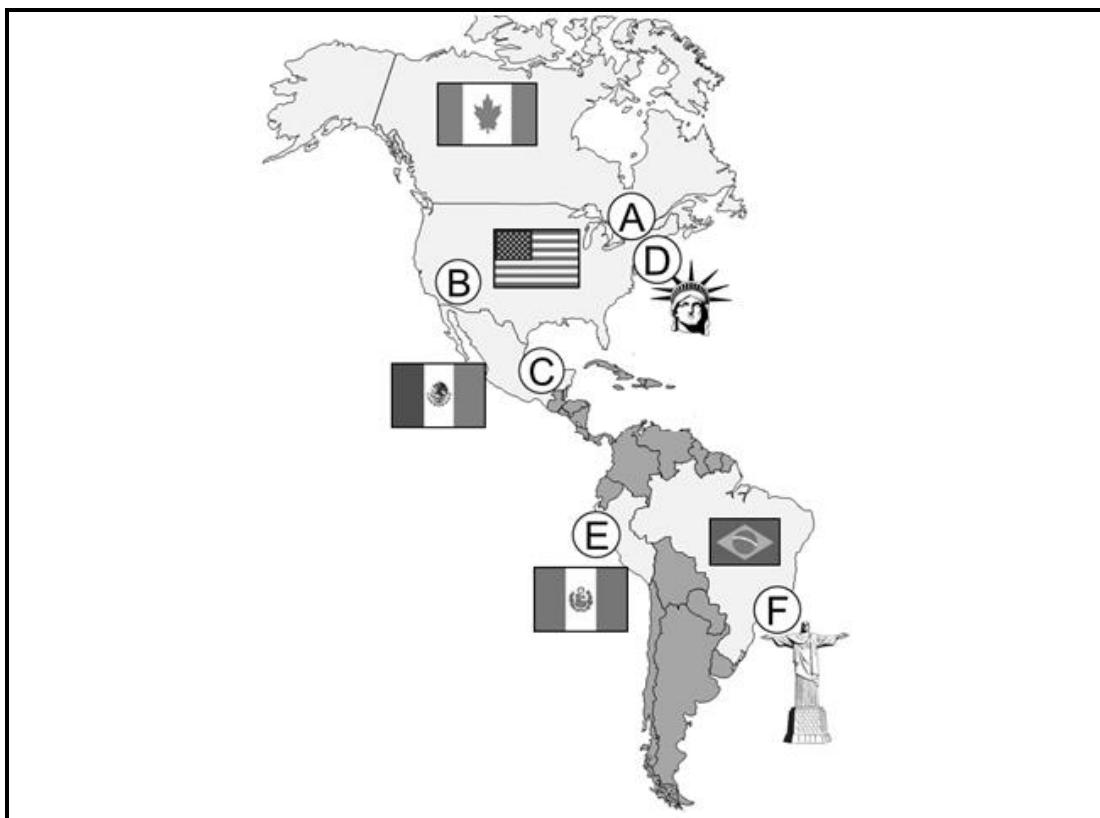
Study the graph below showing the reasons why tourists visited the icon in 2012, shown as a percentage of the total attendance.



- (a) Using the graph, identify the percentage of the total attendance that Mr and Mrs Fitzpatrick will form part of when they visit this icon. (1)
- (b) Discuss the significance of this icon's visitor statistics for the economy of France. (3 x 1) (3)

## SEPT 2015 EC QUESTION 4

- 4.1 Study the map of famous world icons in North and South America and answer the questions.



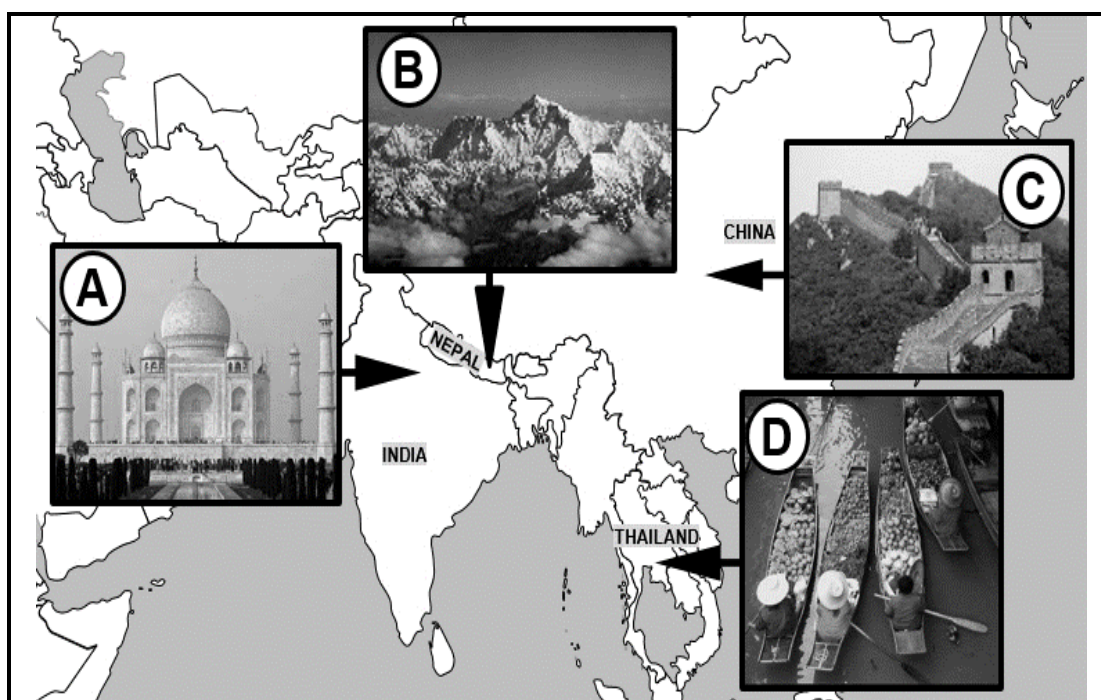
- 4.1.1 Identify ONE icon on the map that represents an ancient civilization. Write the letter and the name of the icon as your answer. (2 x 1) (2)
- 4.1.2 (a) Identify TWO icons on the map that represent natural attractions. Write the letter and the name of each icon as your answer. (2 x 2) (4)
- (b) Choose ONE of the icons that you identified in QUESTION 4.1.2 (a) and state why it is regarded as an icon. (1)
- 4.1.3 After visiting the icon labelled **F** you post your experience on your Facebook page. Provide your Facebook friends with the following information about the icon labelled **F**:
- (a) State the name of the icon. (1)
- (b) Name the city where the icon is located. (1)
- (c) Explain why this attraction is regarded as an icon. (2 x 1) (2)
- (d) Give any TWO other interesting facts about the icon that would encourage your friends to visit this attraction. (2 x 1) (2)

- 4.1.4 A tourism icon displays one or more unique characteristics making it world famous, for example displaying remarkable natural features or a being a symbol of extraordinary human achievement.

Identify TWO unique characteristics displayed by the icon labelled **E** that will distinguish it from other tourist attractions. (2 x 1) (2)

**SEPT 2016 EC  
QUESTION 4**

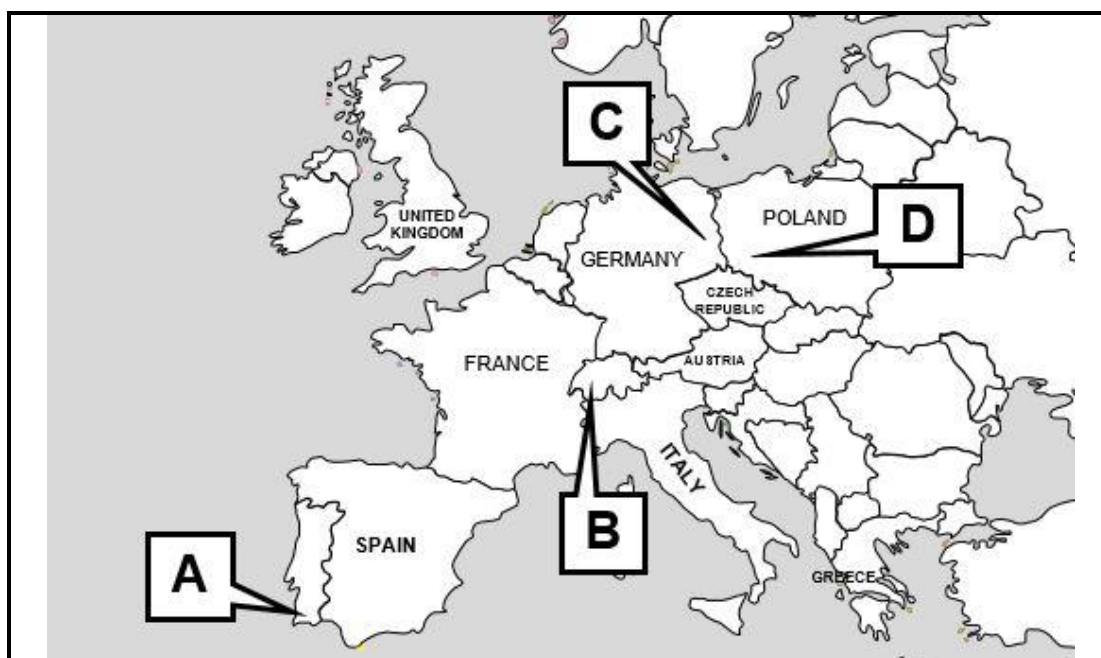
- 4.1 Study the map of South East Asia and the Far East and answer the questions that follow.



- 4.1.1 Refer to the map and identify icons **A**, **B**, **C** and **D**. Write the letter and the official name of the icon. (4 x 2) (8)
- 4.1.2 Name the city where icon **A** is located. (1)
- 4.1.3 Give ONE reason why icon **C** is regarded as a symbol of extraordinary human achievement. (2)
- 4.1.4 Explain why icon **B** will attract tourists interested in outdoor activities that involve an element of risk taking. (2)
- 4.1.5 Give ONE reason why icon **D** will attract tourists interested in photography. (2)

## SEPT 2017 EC QUESTION 4

- 4.1 Study the picture clues and the map of Europe and answer the questions that follow.



- 4.1.1 Identify the icons labelled **A**, **B**, **C** and **D**. (4 x 2) (8)
- 4.1.2 Explain why the icon labelled **A** is one of Europe's most popular tourism regions. (2)

4.1.3 Give ONE reason why tourists interested in history will visit the icons labelled:

(a) C and (2)

(b) D. (2)

**SEPT 2018 EC  
QUESTION 4**

4.1 Study the travel agency flyer and answer the questions that follow.



4.1.1 Give the official names of the icons illustrated on the flyer. (7 x 1) (7)

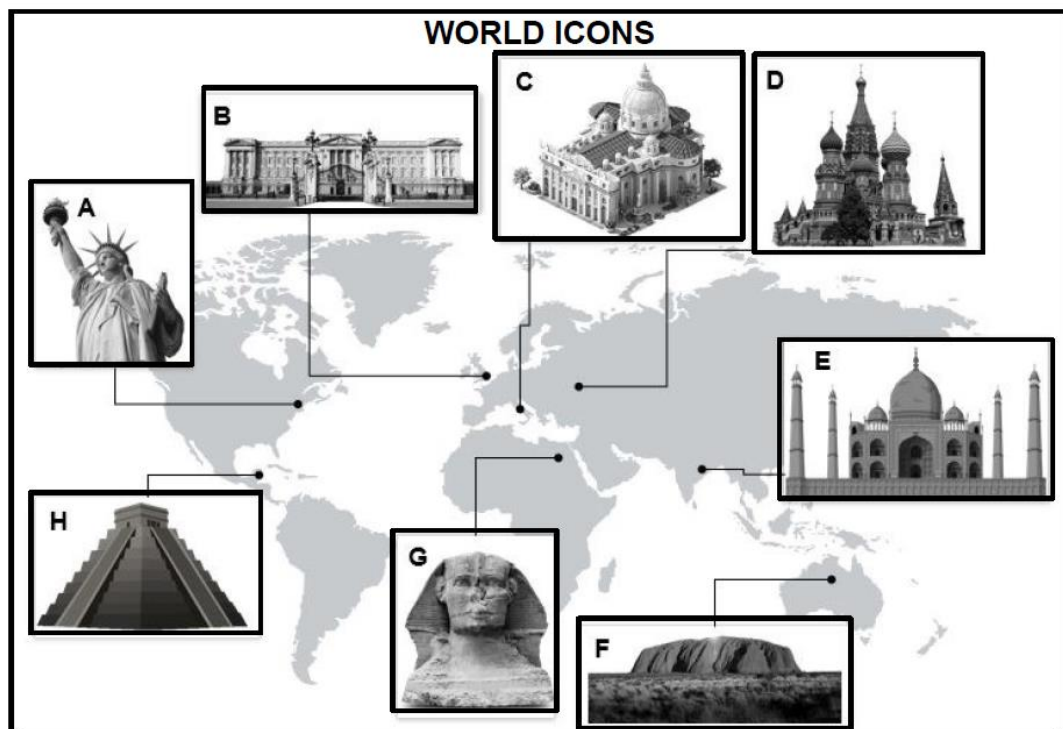
4.1.2 Identify the SIX countries to be visited during the advertised Penika Travel Agency world tour. (6 x 1) (6)

4.1.3 Name the TWO towns/cities located in the same country that will be visited during this tour. (2 x 1) (2)

4.1.4 Discuss, in a paragraph, why certain attractions around the world are regarded as world icons. (3 x 1) (3)

**SEPT 2019 EC  
QUESTION 4**

4.1 Study the world icon map and answer the questions that follow.



- 4.1.1 Give the official names of the icons labelled **A**, **B**, **E**, **F**, **G** and **H**.  
(6 x 1) (6)
- 4.1.2 Name the countries in which the icons labelled **C** and **G** are located.  
(2 x 1) (2)
- 4.1.3 Name the cities, towns or areas in which the icons labelled **E**, **F** and **H** are located.  
(3 x 1) (3)
- 4.1.4 Give the official names of the icons labelled **C** and **D** where, when visiting, tourists will be able to see the cathedrals.  
(2 x 1) (2)

**CONTENT: FACTORS CONTRIBUTING TO THE SUCCESS OF A TOURIST ATTRACTION:****NOV 2014 NSC  
QUESTION 4**

4.2 Read the case study below and answer the questions that follow.

**RUDE AWAKENINGS**

The Taj Mahal has been diagnosed with a life-threatening disease known as marble cancer. Experts believe that if the air is not monitored and cleaned, the exterior of this attraction will eventually turn black.

UNESCO has headed a clean-up programme. Preventative measures include:

- Cleaning the marble
- Researching the best possible cleaning products that will have a minimal impact on the marble
- Using water-resistant coatings on the exteriors

A green zone has also been established around the attraction. It prohibits the construction of industries and supports the planting of trees. Oil refineries have been advised to reduce their pollutant levels and a switch from coal to gas has been encouraged.

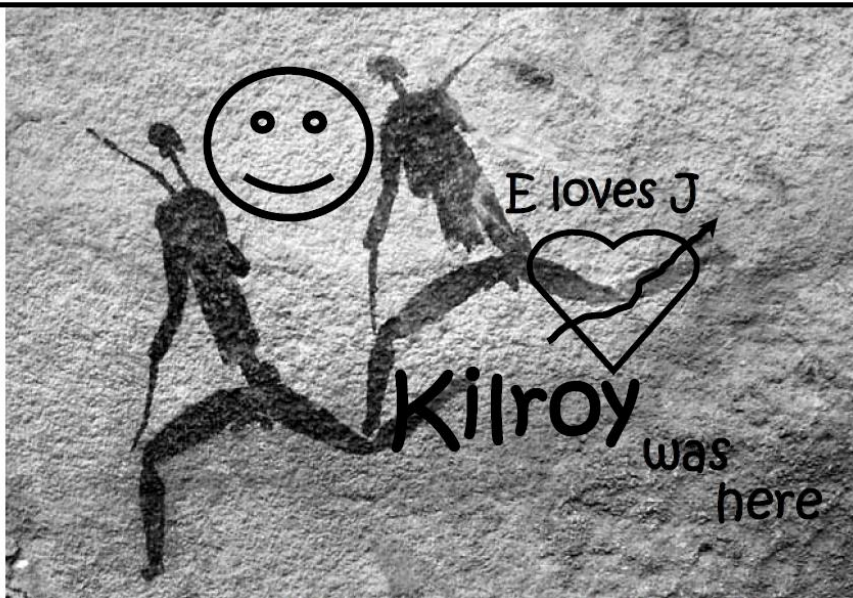
Traffic is also a significant problem in the area with high levels of carbon monoxide in the air. The icon attracts more than 7 million tourists annually. Energy-saving buses are now used to transport people to and from the attraction.

[Adapted from [www.preservationeng.net](http://www.preservationeng.net)]

- 4.2.1 Name TWO factors in the case study that contributed to the deterioration (becoming worse) of the Taj Mahal. (4)
- 4.2.2 (a) Explain ONE reason why UNESCO is involved in the problem associated with the Taj Mahal. (2)
- (b) Give TWO reasons why it is important for UNESCO to conduct research on the cleaning products in their clean-up programme. (2 x 2) (4)
- 4.2.3 The Taj Mahal is one of the Seven Wonders of the World. It is in the best interest of the country that the Indian Tourism Authority maintains the continued success of the Taj Mahal.
- Advise the Indian Tourism Authority on ONE way that they can use to sustain the success of the attraction. (2)

- 4.3 Read the extract below, study the rock painting and answer the questions that follow.

You have been tasked by the municipality of the Bushman's Kloof in the Cederberg region to adopt the neglected San rock-art attraction. It has lost its popularity and no longer promotes tourism to the town.



[Adapted from [www.south-africa-tours-and-travel.com](http://www.south-africa-tours-and-travel.com)]

- 4.3.1 (a) Identify the type of criminal activity performed on the rock painting above. (1)
- (b) State ONE solution to prevent this type of criminal activity from happening in future. (2)
- 4.3.2 A tourist has complained that the security guard at the rock-art site demanded payment if anyone wanted to photograph the rock paintings.
- (a) Discuss ONE reason why the security guard's conduct is unethical. (2)
- (b) Explain ONE way in which the manager will address the above issue as part of his management plan to ensure the continued success of the attraction. (2)

**NOV 2015 NSC  
QUESTION 4**

4.3 Read the report below and answer the questions that follow.

**NIAGARA FALLS**

Visitors from all over the world visit the Niagara Falls. The main contributors to the economy around the Niagara Falls are Canadians from Ontario, as well as tourists from the USA. Very little income is generated from other areas in Canada and the rest of the world.

A large percentage of day visitors and overnight visitors come from the United States of America and remains constant (same) throughout the year.

[[www.research.tourism.gov.on.ca](http://www.research.tourism.gov.on.ca)]

- 4.3.1 Name ONE unique feature about the location of this icon. (2)
- 4.3.2 Explain ONE way in which the province of Ontario benefits from cross-border visits to this icon. (2)
- 4.3.3 Discuss whether seasonality would have an impact on the occupancy rate (bed nights) of accommodation establishments in Ontario, Canada. (2)
- 4.4 The following article on the Victoria & Alfred Waterfront appears on the Western Cape Tourism website. Study the article and answer the questions that follow.

**AWARD FOR VICTORIA & ALFRED WATERFRONT  
(V&A WATERFRONT)**

The V&A Waterfront received the award for 'Best Destination for Responsible Tourism' at the World Travel Market in London on 5 November 2014. Since 2008 the V&A Waterfront has invested R30 million in resource management. A sustainability committee was established, an environmental policy drafted and a carbon emissions measuring programme put in place. Visitors to the V&A Waterfront can participate in its green conscious practices.

[Adapted from [www.waterfront.co.za](http://www.waterfront.co.za)]

- 4.4.1 Give ONE example from the article to support the V&A Waterfront's sustainable and responsible management plans. (2)
- 4.4.2 State TWO ways in which uploading this information on the Western Cape Tourism webpage contributes to the success of the V&A Waterfront as a tourist attraction. (4)

**NOV 2016 NSC  
QUESTION 4**

- 4.3 Read the case study below and answer the questions that follow.

**CRADLE OF HUMANKIND**

The Cradle of Humankind is a large area situated in Gauteng and North West where many fossils (remains of old skeletons) are found.

**MAROPENG VISITOR CENTRE AT THE CRADLE OF HUMANKIND**

Maropeng is situated within the Cradle of Humankind, a short drive from the Sterkfontein Caves. It is a visitor centre with permanent displays of replicas (exact copies) of fossils found at the Sterkfontein Caves.

On 24 September 2015, Heritage Day, a record number of 2 500 tourists visited Maropeng to see the newly discovered fossil called *Homo naledi*.

The Maropeng visitor centre practises responsible tourism.

Examples include:

- Regular training of staff
- Providing safe equipment
- Creating job opportunities for the local community
- Practising Fair Trade Tourism (FTT) principles
- Sustainable waste management
- Wheelchair accessible

[Adapted from [www.maropeng.co.za](http://www.maropeng.co.za)]


- 4.3.1 The visitor centre at the Cradle of Humankind could be regarded as a successful tourist attraction on Heritage Day 2015.  
Do you agree with this statement? Motivate your answer. (2)
- 4.3.2 Explain how Maropeng's preferential (favoured) employment policy affects the local community. (2)
- 4.3.3 Discuss ONE strength and ONE weakness of universal access at Maropeng. (4)

**NOV 2017 NSC  
QUESTION 4**

4.2 Read the information below and answer the questions that follow.

**THE EIFFEL TOWER TO STAY SAFE WITH GLASS**

The Eiffel Tower is one of the most successful tourist attractions in France.



Paris has increased security around its most popular attractions following recent terrorist attacks in the city.

Currently the Eiffel Tower has metal barriers around its base as a security measure to prevent further terrorist attacks. The metal barriers do not look attractive in the photographs taken by tourists.

French authorities are planning to remove the metal barriers at the front of the Eiffel Tower and replace it with permanent bulletproof glass walls. The rest of the metal barriers will be replaced with more attractive fencing.


*[Adapted from Sunday Times, 19 February 2017]*

- 4.2.1 Give ONE reason why the French authorities want to replace the existing metal barriers at the Eiffel Tower with bulletproof glass walls. (2)
- 4.2.2 Predict what could happen if management relaxes the existing safety measures at the Tower. (2)
- 4.2.3 Identify ONE other criterion that will ensure the continued success of the icon, apart from ensuring safety at the Eiffel Tower. (2)

**NOV 2018 NSC  
QUESTION 4**

4.2 Study the information below and answer the questions that follow.

**THE AUSTRALIAN CHALLENGE**



The Australians see this site as a celebrated icon and take pride in its natural beauty. To the Aborigines (indigenous people) it is a sacred site, supporting them financially and spiritually.

However, there is an issue of contention (conflict) between the Aborigines and other Australians over the use of the icon and the land surrounding it. The main reason is over permission being granted to climb this ancient sacred site. The Aborigines have requested visitors not to climb the sacred site; but this request has been ignored in favour of profits and the desire to reach the top of this magnificent icon.

Climbing has eroded (worn away) part of the rock. The lack of bins and proper regulations means tourists do whatever they like during the climb. In 2017 an average of 400 000 tourists visited the national park, exceeding the targeted number of 300 000 per year. Aborigines say they do not benefit from tourism. The resort located near the icon, employs just one Aborigine out of a staff of 670 people.

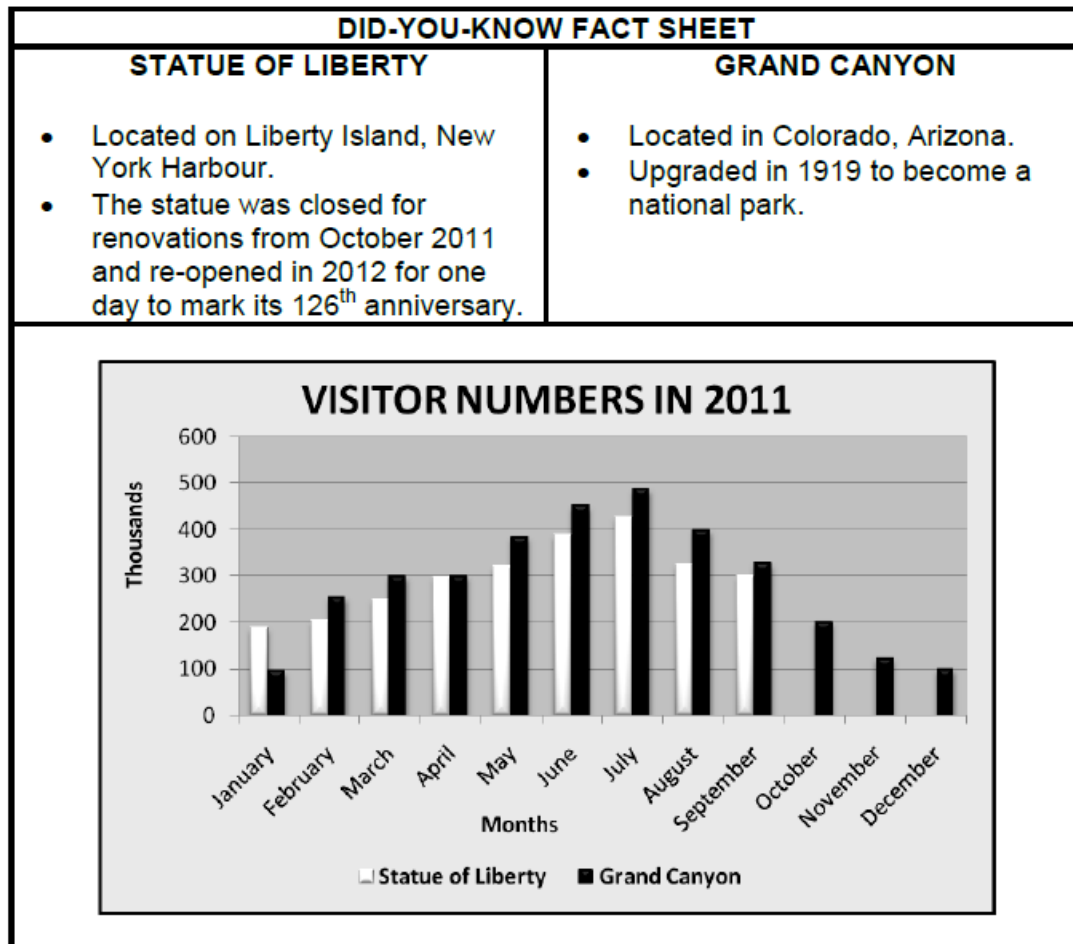
[Adapted from [www.cnn.com](http://www.cnn.com)]

- 4.2.1 Identify the icon in this article. (1)
- 4.2.2 Name ONE other icon located in Australia. (1)
- 4.2.3 Do you think the icon named in QUESTION 4.2.1 is a successful tourist attraction? (1)
- Give ONE reason for your answer. (2)
- 4.2.4 (a) Give TWO reasons why the Aborigines are unhappy with the current situation regarding this icon. (4)
- (b) Recommend ONE way in which the Australian authorities can address EACH of the reasons given in QUESTION 4.2.4(a). (4)

## FEB-MARCH 2015 NSC QUESTION 4

4.2 Study the fact sheet and bar graph below and answer the questions that follow.

(a)



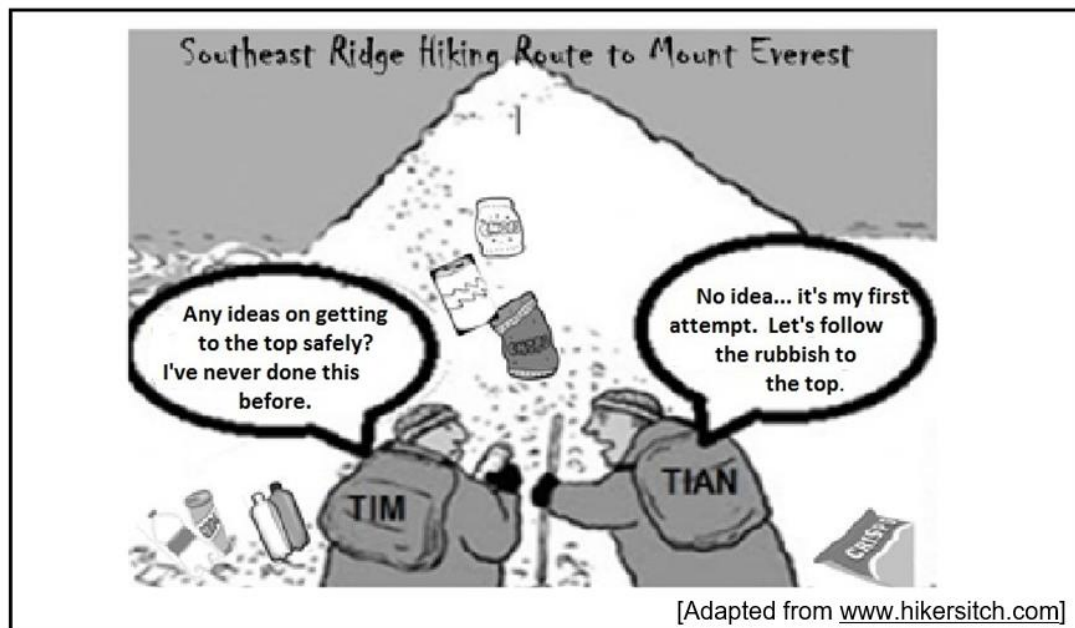
4.2.1 The Grand Canyon attracts millions of tourists annually.

Give TWO reasons why the Grand Canyon is so popular. (2)

4.2.2 From the above graph, a decline is noted in the number of visitors to the Statue of Liberty in 2011.

Refer to the fact sheet and give ONE reason for this decline. (2)

- 4.3 Study the cartoon and the dialogue below and answer the questions that follow.




**The message above portrays a threat to Mount Everest as a tourist attraction.**

It is clear that Tim and Tian are disappointed about the litter found on the hiking trail. If the authorities do not act responsibly towards the environment, tourism to this attraction is likely to fail.

Write a paragraph suggesting FIVE ways in which this environmental problem can be addressed.

(5 x 2) (10)

4.4 Read the case study below and answer the questions that follow.



**Visitors guaranteed of a mind-blowing sea world experience**

The Durban uShaka Marine World continues to enjoy success with an annual increase of visitors. The upgraded beachfront, public walkway and committed staff have helped with this positive trend.

New attractions include:

- New look shops that sell a new line of products
- Additional water slides
- Variety of sea life in the aquarium
- A dolphin show and wet area for children

There are different ticket packages for *in-* and *off-season* periods. The theme park launched a new website allowing interaction with visitors via Facebook and Twitter.

The uShaka Marine World offers night entertainment. They also sponsor visits for learners, pensioners and charity groups. Dedicated staff spend hours maintaining pools and exhibits whilst volunteers give up their time to help visitors get the most out of their sea world experience.

[Adapted from [www.durban.gov.za](http://www.durban.gov.za)]

Refer to the case study and identify ONE example of how the theme park can consider each of the following factors:

4.4.1 Marketing of the attraction (2)

4.4.2 Creating positive experience for visitors to the attraction (2)

**FEB-MARCH 2016 NSC  
QUESTION 4**

4.2

**MACHU PICCHU**

One million visitors made the trip to Machu Picchu in 2011 for the 100<sup>th</sup> anniversary of its 'discovery' by researcher Hiram Bingham. Authorities raised concerns about the site's preservation and therefore limited visitor numbers to 2 500 a day or 912 500 per year.

[Adapted from [www.travelandleisure.com](http://www.travelandleisure.com)]

4.2.1 Give TWO reasons why cultural tourists will visit Machu Picchu. (4)

4.2.2 Give ONE reason why the authorities of Machu Picchu are limiting visitor numbers. (2)

4.3 Study the picture below and answer the questions that follow.

**THE BRAVEST OF THE BRAVE**

[Source: [www.printablecolouringpages.co.uk](http://www.printablecolouringpages.co.uk)]

4.3.1 Name the European country most famous for bullfights as illustrated in the picture above. (1)

4.3.2 Many tourists enjoy watching bullfighting, whilst others are opposed to this activity.

In a paragraph, give TWO arguments in favour of OR TWO arguments against this activity for tourists' entertainment. (4)

## MAY-JUNE 2018 NSC

### QUESTION 4

4.2 Read the article below and answer the questions that follow.

<p style="text-align: center;"><b>FINDERS KEEPERS?</b></p> <p>Five thousand artefacts* excavated (taken from the ground) at Machu Picchu many years ago, have been kept at Yale University's museum in the USA. This was because when it was first discovered, Yale University bought the ownership rights of the artefacts from the Peruvian government in the 1900s.</p> <p>Peruvian academics at the time were so intrigued (fascinated) by their ancient culture and heritage that they were opposed (against) to seeing the artefacts leave the country. Some Peruvians thought it was an insult for them to have to go to North America to study what was once in Peru and part of the history of their ancestors.</p> <p>Several years ago, negotiations began between Yale University and the Peruvian government to return some of the artefacts to the newly restored museum at Machu Picchu. Yale, however, is reluctant (hesitant) to return some of the artefacts, claiming they have legal ownership of the artefacts. Peru has threatened a lawsuit against Yale if an agreement is not reached. As yet no agreement has been reached and the battle to have the artefacts returned to its rightful owners is ongoing.</p> <p><i>*Cultural objects of significance (importance)</i></p> <p style="text-align: right;">[Adapted from <a href="http://www.kimmacquarrie.com/peru-yale">www.kimmacquarrie.com/peru-yale</a>]</p>
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- 4.2.1 Name the ancient cultural group associated with Machu Picchu. (1)
- 4.2.2 Name the continent where Machu Picchu is located. (1)
- 4.2.3 Explain why this icon was built. (2)
- 4.2.4 This icon was discovered high up in the Peruvian mountains.
- Discuss ONE reason why this cultural group would have chosen to live so high up in the mountains. (2)
- 4.2.5 Identify TWO ways in the article in which the Peruvian government is trying to revive the importance of this icon. (4)
- 4.2.6 In a paragraph, explain the disagreement surrounding the artefacts of Machu Picchu.




Your paragraph should focus on the following:

- A discussion on the disagreement between Yale and Peru surrounding the icon. (2 x 2)
- ONE argument in favour of Peru's point of view. (2)

**NOTE:** ONE mark will be awarded for paragraph format containing complete, well-constructed sentences without bullets or numbers. (1) (7)

### MAY-JUNE 2019 NSC QUESTION 4

- 4.3 Read the information on the icon Petra and answer the questions that follow.

DID YOU KNOW???	
<ul style="list-style-type: none"> <li>Petra is referred to as The Lost City.</li> <li>It is one of the Seven Wonders of the World.</li> <li><i>Indiana Jones and the Holy Grail</i> was filmed in Petra.</li> <li><i>The Transformers: Revenge of the Fallen</i> was filmed in Petra.</li> <li>At least 11 other films were filmed at Petra.</li> </ul>	
<b>INDIANA JONES AND THE HOLY GRAIL</b> 	<b>ONE OF THE SEVEN WONDERS OF THE WORLD</b> 
	
<b>TRANSFORMERS: REVENGE OF THE FALLEN</b>	

RESPONSIBLE TOURISM GUIDELINES AT PETRA			
 <p>Please do not purchase any antiques, be they rocks or coins</p>	 <p>Protect and respect the heritage site</p>	 <p>Please do not walk on the monuments</p>	 <p>Dispose of any litter</p>

ENTRANCE FEES FOR VISITORS STAYING FOR AT LEAST ONE NIGHT	
ENTRANCE TICKET	PRICE
One day	50(JD)
Two days	55(JD)
Three days	60(JD)
JD – Jordanian dinar	

VISITOR NUMBERS TO PETRA	
YEAR	NUMBER OF VISITORS
2013	574 729
2014	551 491
2015	410 371
2016	464 154

[Adapted from [www.nationalgeographic.com](http://www.nationalgeographic.com)]

- 4.3.1 Name the country where the icon Petra is located. (1)
- 4.3.2 Give ONE reason why Petra is referred to as The Lost City. (2)
- 4.3.3 You are writing a blog (electronic article done on the internet) for a travel company.

Discuss the success of Petra as a tourist attraction. Include the following in your blog.

- ONE trend regarding the visitor numbers to Petra (2)
- ONE characteristic of Petra (2)
- ONE positive impact of Petra being a popular place for filming (2)
- ONE threat to Petra (1)
- TWO ways in which the threat identified above is dealt with by the authorities in the country (2 x 2) (4)

**SEPT 2014 EC  
QUESTION 4**

4.2 Study the extract and answer the questions.



Gold Reef City, Johannesburg

TripAdvisor.com is a travel website that assists customers in gathering travel information, posting reviews and opinions of travel-related content and engaging in interactive travel forums.

**Customer review on Gold Reef City Theme Park:**

**“Fun, yet disappointing attraction!”**

Reviewed August 28, 2012

I had been looking forward to visiting Gold Reef City, as I love theme parks. I cannot deny that the rides were fun, but the overall experience was somewhat disappointing.

The place is not very well maintained, a lot of the rides were closed for maintenance. The operating rides are not in excellent condition, the colours are fading, some were surrounded by what was supposed to be like rivers or small lakes, but in truth were patches of stagnant disgusting waters ...

Tellers taking our money should smile and be pleasant to the guests, occasionally!! All the food outlets give shocking service (1 hour to order, drink and pay for a coffee) and the quality of the food is well below par. Generally Gold Reef City needs a GOOD clean up, litter being everywhere. A final comment, look after your valuables ...

The place has a lot of potential, if properly looked-after.

[Source: [www.tripadvisor.com](http://www.tripadvisor.com)]

Excellent marketing of tourism products locally and/or internationally as well as considering the needs of people with disabilities are but two factors that contribute to the success of a tourist attraction.

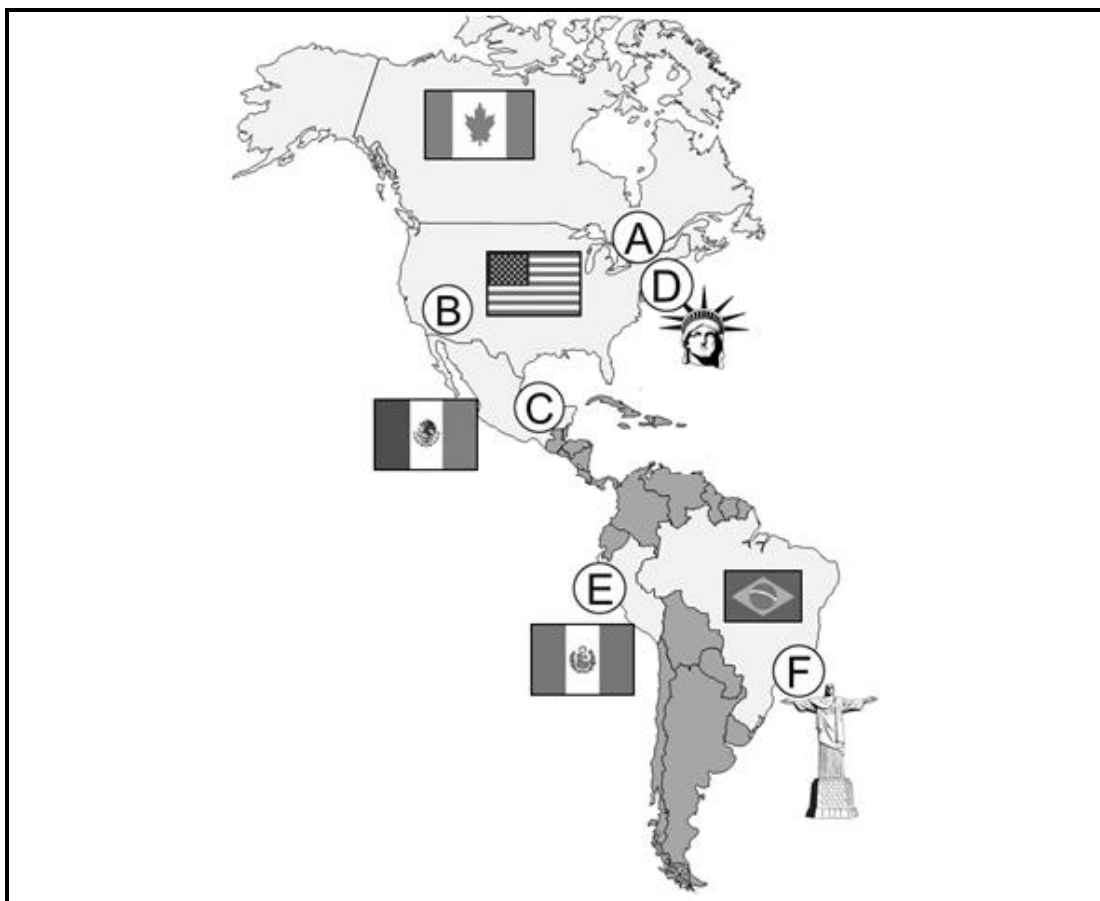
The negative customer review in the extract could lead to a loss of visitors for Gold Reef City.

Deduce THREE additional factors, from the extract, that the management of Gold Reef City should address to ensure the future success of Gold Reef City as a tourist attraction.

(3 x 2) (6)

**SEPT 2015 EC  
QUESTION 4**

- 4.1 Study the map of famous world icons in North and South America and answer the questions.



- 4.1.5 Refer to the icon labelled **D**, read the extract and answer the questions.

**STATUE OF LIBERTY IS NOW OFFICIALLY UNIVERSAL ACCESSIBLE**

Good news for the accessible tourism sector! Coinciding with the monument's 126th birthday, the iconic crown of the Statue of Liberty will reopen on October 28, 2012, after being closed for a year for renovations to make the monument more accessible.

The renovations include 39 new stairs. What used to be only 354 stairs from base to crown is now 393 stairs, but they are now much safer and less steep. The introduction of an elevator will make the tourist attraction more accessible. For the first time, tourists in wheelchairs will be able to access the lower observation deck in the pedestal.

The Statue of Liberty remains one of the most famous landmarks in the world with between 3 and 4 million tourist visits annually.

[Source adapted from: <http://subhashvashishth.blogspot.com>]

- (a) State the city where the icon labelled **D** is located. (1)
- (b) Suggest TWO other types of visitors with access needs who will benefit from the physical renovations introduced by the management of the Statue of Liberty. (2 x 1) (2)
- (c) Discuss universal access as an important factor in ensuring the success of a tourist attraction. (2 x 1) (2)
- (d) In addition to improved facilities, management of the Statue of Liberty need to pay attention to their service provision.

Suggest any TWO measures that the Statue of Liberty's Visitor Information Centre could introduce to create a more positive experience for visitors. (2 x 2) (4)

### SEPT 2016 EC QUESTION 4

4.2 Read the extract below and answer the questions that follow.

Petra in Jordan is a UNESCO World Heritage Site that attracts hundreds of thousands of visitors each year. Despite the income generated from these visitors, the management were concerned about three issues that could impact on the future success of Petra. The identified issues were; the damage to Petra's archaeological heritage and monuments by people and working animals, the conditions and welfare of working animals used to transport tourists to and from the site and the welfare of children who are expected to sell souvenirs and donkey rides at the expense of their education.

In October 2014 the "Care for Petra" Campaign was launched targeting tourists and the tourism industry to address these issues. The campaign makes use of an animated education film shown to visitors entering the site as well as leaflets, posters and banners.



- 4.2.1 Quote from the extract to prove that the management of Petra has identified the social wellbeing of the local community as an issue that needs to be addressed. (2)
- 4.2.2 Advise the tourism operators at Petra on ONE way in which they can act in a responsible manner to promote the welfare of animals when transporting tourists. (2)
- 4.2.3 You are a visitor at Petra.
- Explain THREE ways in which the “Care for Petra” campaign will influence your behaviour and actions to make the right choices to protect Petra for future generations. (3 x 2) (6)

- 4.3 Study the information from the Ratanga Junction website and answer the questions.

	<p>Ratanga Junction, a popular theme park in South Africa and a major tourist attraction, is located 13km from Cape Town. Rides range from Kids to Family Rides and Thrill Rides for the more adventurous. Other attractions are designed to entertain children and families. Rides may be closed temporarily during electrical storms, rain or high winds but are re-opened as soon as safe operations can be assured. No refunds are issued due to bad weather.</p>
<div data-bbox="277 1283 778 1406"> <p><b>MORE THAN 30</b> attractions including 23 rides</p> </div> 	
<p>Ratanga Junction offers incredible discounts and benefits for groups of 20 or more people who book and pre-pay for their visit.</p>	<div data-bbox="647 1552 1002 1883">  </div> <p>Ratanga Membership Club benefits include:</p> <ul style="list-style-type: none"> <li>•A free rider ticket on your birthday</li> <li>•Discounts</li> <li>•Frequent visitor benefits</li> <li>•Win cash, prizes in our Club Member competitions and MUCH MORE!</li> </ul>



[Adapted from: [www.ratanga.co.za](http://www.ratanga.co.za)]

- 4.3.1 Identify ONE threat that could have an impact on the growth of visitor numbers at Ratanga Junction. (1)
- 4.3.2 Describe ONE strategy that the management of Ratanga Junction uses to encourage repeat visits. (2)
- 4.3.3 Suggest ONE improvement that the management could introduce to increase the amount visitors spend at Ratanga Junction. (2)

#### SEPT 2017 EC QUESTION 4

- 4.2 Study the information on uShaka Marine World and answer the questions that follow.



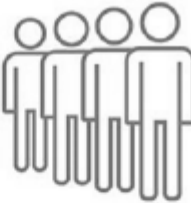






Two years ago, uShaka Marine World was in trouble, its former CEO arrested for fraud. Now, it seems to be powering ahead, clocking up an income of R210m in 2015 and remaining profitable.

	<p><b>MANDELA DAY 2016</b></p> <p>In memory of Madiba's life and legacy, uShaka Marine World set aside a full day of treats, gifts and Wet 'n Wild fun for 21 children aged between 12 and 21, who currently live on the streets.</p>
<p><b>USHAKA RIDES WAVES OF SUCCESS</b></p> <p>uShaka Marine World has been awarded the "Top Choice 2015" award by an Asian tourism information website. Lianorg Tourist Information Network offers travel information to tourists. Its subscribers include tourists from China, Japan, Korea, Mongolia, and other Asian countries.</p>	<p><b>KIDDIES RANGE</b></p> <p>Kids get ready to make a splash in uShaka's ocean-inspired clothing range. From children's T-shirts, caps, swimsuits and shorts to backpacks, it's all fun and trendy!</p> 
<p><b>2014 – 2015 highlights</b></p> <ul style="list-style-type: none"> <li>• 681 072 visitors</li> <li>• 537 learners introduced to marine biology through career courses</li> <li>• 120 trees planted at schools during Arbor Week</li> <li>• 700 hours spent on animal rehabilitation</li> </ul> <p>1072 hours dedicated to health and safety training</p>	<p><b>CEO Stella Khumalo</b></p> <p>"We continually upgrade ageing infrastructure and introduce new and exciting attractions periodically."</p>

- 4.2.1 (a) Identify ONE example of unethical behaviour that has taken place at uShaka Marine World. (1)
- (b) Suggest ONE action that could have been taken by uShaka Marine World to deal with the unethical behaviour identified in QUESTION 4.2.1 (a) in order to minimise its impact on the attraction. (2)
- 4.2.2 Give ONE example from the extract to support uShaka Marine World's:
- (a) environmental management strategy (2)
- (b) marketing strategy (2)
- 4.2.3 Explain how the "Top Choice 2015" award will assist the management of uShaka Marine World to exceed their expected income target. (2)
- 4.2.4 Suggest THREE ways in which CEO Stella Khumalo's statement will create long term benefits for uShaka Marine World. (3 x 2) (6)

**SEPT 2018 EC  
QUESTION 4**

4.2 Study the information below and answer the questions that follow.



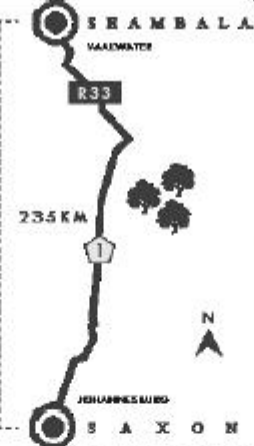



Table Mountain Aerial Cableway Company Highlights 2016/2017			
 <p>THANK YOU!</p>	 <p>87 YEARS</p>		
<p>The Cheapflights Travel Awards named Table Mountain as the Best South African Attraction on 24 November 2016.</p>	<p>Table Mountain Aerial Cableway (TMACC) celebrated its 87<sup>th</sup> year of operation.</p>	<p>Our retail outlets, specifically the Exit Shop, received a makeover, with the aim of opening up the space and easing visitor flow.</p>	<p>Our Cableway audio tour, filled with facts about the Company and Table Mountain, was divided into two tours; one for the Top Station and one for the Lower Station.</p>
 <p>95% sourced locally</p>	<p>We continue to source more than 95% of our retail products from local suppliers.</p>		<p>TMACC added to its ticket buying offerings by collaborating with the iVenture Card and City Pass.</p>
 <p>16,884</p>	 <p>5 years New 7 Wonders of Nature</p>		
<p>Learners participated in our Class in the Clouds programme.</p>	<p>We celebrated Table Mountain's fifth anniversary as a New 7 Wonders of Nature on 11 November 2016.</p>	<p>9% reduction of water usage per visitor.</p>	

Explain how the Table Mountain Aerial Cable Company ensured the continued success of the attraction during the period 2016 to 2017 regarding:

- 4.2.1 Sustainable and responsible management plans (2 x 2) (4)
- 4.2.2 Positive experience of visitors (2 x 2) (4)

**SEPT 2019 EC  
QUESTION 4**

4.2 Study the information brochure and answer the questions that follow.

 <p><b>SHAMBALA PRIVATE GAME RESERVE</b></p>  <p><b>WORLD TRAVEL AWARDS</b> World's leading Private Game Reserve 2013 to 2018</p>	 <p><b>Getting there:</b> Distance: 235 km By car: 2½ hours By helicopter: 55 min</p>
	<p><b>SAFARI AND EXPERIENCES</b></p> <ul style="list-style-type: none"> <li>▪ Big Five interaction</li> <li>▪ Game drives</li> <li>▪ Bush picnics</li> <li>▪ Bush walks</li> <li>▪ Game research</li> <li>▪ Sundowner cruises</li> <li>▪ Stargazing</li> <li>▪ Fishing</li> <li>▪ Quad biking</li> </ul>
<p><b>ZULU CAMP</b></p> <ul style="list-style-type: none"> <li>▪ Luxury chalets</li> <li>▪ Our chefs create superb dishes, tailored to your preferences.</li> <li>▪ Your personal butler is on hand to assist you at all times.</li> </ul>	
	<p><b>SHAMBALA SPA</b></p> <ul style="list-style-type: none"> <li>▪ The Spa is open from 08:00 until 20:00.</li> <li>▪ The Spa has two treatment rooms and a deck with a view of the surrounding bush.</li> </ul>

[Adapted from [www.shambalapivategamereserve.co.za](http://www.shambalapivategamereserve.co.za)]

- 4.2.1 Give ONE example from the brochure to highlight Shambala Private Game Reserve's sustainable and responsible management plans. (2)
- 4.2.2 Write a paragraph in which you demonstrate how the provision of a positive visitor experience has contributed to Shambala receiving numerous World Travel Awards. (4 x 2) (8)